

Frank C. Baldwin,
The Octagon,
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WEEKLY BULLETIN



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Vol. 9

DETROIT, MICH., JUNE 4, 1935

No. 23

ARCHITECTS AND THE COMPLETE PACKAGE

Government Insured Mortgages Opens New Field

From Washington comes the message to architects from Mr. B. J. Flynn, Director of Industries Division of the Federal Housing Administration that architects should take advantage of the opportunities offered by the FHA to deliver to the client a "Complete Package" in the way of home-building.

Pointing out that the tendency is in that direction today Mr. Flynn says, :

"Please consider this suggestion as a possible way to do some business at once.

"You may own a suitable lot in your town, or maybe there is a vacant lot next door to your home owned by another upon which a new model home could be built under the provisions of the National Housing Act.

"May I suggest that you select a lot, a suitable set of plans, then go and see your banker and arrange for a loan under the Insured Mortgage Plan?"

FEDERAL EMERGENCY ADMINISTRATION OF PUBLIC WORKS

Appointment of Horatio B. Hackett as Assistant Administrator of the Federal Emergency Administration of Public Works has been announced by Administrator Harold L. Ickes.

Colonel Hackett moves into this post from his former office as Director of the Housing Division of the Public Works Administration where he has served for the past sixteen months and become entirely familiar with the procedure and problems of PWA.

Angelo Clas, Assistant Director of the Housing Division of PWA, becomes director of that division.

Elevation of Colonel Hackett to the Assistant Administratorship follows the recall to the War Department of Major Philip B. Fleming, U. S. Corps of Engineers, who since last September has served as Acting Deputy Administrator of Public Works.

Major Fleming has served with the Public Works Administration since it was established; first as Executive Officer and later as Acting Deputy Administrator. He was drafted from the War Department when PWA was first set up because of his experience in public works problems and engineering work.

On March 14, 1935, Secretary of War Dern wrote Administrator Ickes that the Chief of Engineers required the services of Major Fleming and requested that he be released for War Department Service. On March 15, Administrator Ickes replied to Secretary of War Dern that, to meet the convenience of the War Department, Major Fleming

(Continued on Page 5)

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, June 4th, 12:30 p. m.

"A loan could be granted to you, or to the lot owner, up to 80% of the total appraised value of the house to be built and the lot; loan paid back monthly up to twenty years; you to take out the loan and build the house yourselves at a reasonable profit, or if you with the lot owner apply for the loan, you build the house and both of you open the house for inspection and offer it for sale at a reasonable profit to both. Then when sold, transfer the prearranged loan to the new purchaser.

"The feature of this plan is the attractiveness of buying a completely financed and finished model home; the entire transaction labeled 'This home for so many dollars per month which includes principal, interest, insurance and taxes.'

"As you know, this is the modern merchandising method of selling a complete package.

"We have advised you that June 15 is National Better Housing Day. This suggestion may be the very way for you to break ground for such a building and thereby have your property included in the nation-wide new model home ceremony to be publicized over the radio and in the press under the sponsorship of your State Governor, City Mayor and for Better Housing Program Committee.

BUILDERS' AND TRADERS' EXCHANGE OF DETROIT

Mason P. Rumney, President; H. Eugene Webb, Vice-President; Claude Filer, Treasurer; Edwin J. Brunner, Secretary. Directors:—Gage Cooper, Herman Banbrook, Leo Rowley, Edward Leavenworth, Walter Trowell.
439 Pensacot Bldg., Randolph 5500 Edited by E. J. Brunner

GOLF

Architects', Builders' and Traders'

Joint Golf Outing

Second of Season

at

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Wednesday, June 12, 1935

Golf, Dinner and Prizes—\$2.25

May we emphasize the worthwhileness of these outings to you. They are the most valuable contact occasions the industry has to offer. You are invited most cordially. If you do not play golf do not miss the dinner.

BILL SEELEY,
Chairman for Builders and Traders
ALVIN HARLEY,
Chairman for Architects

Codes Out

This is written Tuesday, May 28, and before it reaches you, there may be changes in the situation. As we see it now the codes are "out."

This is indeed a sudden termination of a nationwide major set-up for business. Probably millions of dollars have been spent by organized business in connection with the codes, and assessments have been universally levied, because no money is ever spent without being collected somewhere.

What will be done, we do not prophesy. There may be something of importance taking place even before this reaches you, but most likely there will not.

What will be the effect on business in this country? We do not know. What will be the specific effect on construction? We do not know.

We do know this—IF THERE WAS EVER A

TIME WHEN BUSINESS SHOULD BE LEVEL-HEADED AND KEEP ITS FEET ON THE GROUND, it is right now. Certainly the good features of the codes should have taught us a lesson. An orgy of chiselling, of price cutting, or of wage reduction would be very detrimental at this time.

We are not saying that some prices may not need downward revision or that they do. We are not saying that some wages are not too high, but let us not be stampeded into unthoughtful action on these things.

Regardless of what our individual reactions have been to the codes, we should all realize the importance of the attempt made to have trade associations govern industry.

In essence the codes made the "representative association's" rules binding on all in that industry. Payment of dues in the form of assessments was mandatory. The money was to be used in administration and enforcement.

In some industries having a small number of individual firm units, they may actually hold to and enforce the code provisions without any government backing. But such an attempt in the contracting field of the construction industry would be futile.

It would be fine if we could say that the industry would iron out the rough spots and carry on with the fair trade practices, but the industry simply cannot do that. That most powerful association ever brought into existence (the N. R. A.), could not produce enforcement even while it was in power and now that association is disbanded to all intents and purposes by an order of the Supreme Court of the United States. Who could expect ordinary trade associations to take over and carry on.

Take the matter as related to the Builders' and Traders' Exchange, for instance. For fifty years this organization has not been unmindful of the benefits of fair competition—but you cannot put iron ties around your members' actions while the outsider does as he pleases. It just simply cannot be done. Perennially organizations spring up with lofty ideas on the subject, but not one of them has ever lasted more than five years and most generally after the first year there was serious slippage.

Some local license feature might be a good thing for the industry with three provisions for suspension or revocation as follows: (1) for going below a minimum wage schedule set for each trade; (2)

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for inferior or fraudulent work; (3) for not paying bills contracted for use on a job when paid for job. Such a license power could be set up in a municipality. It would have the advantage of fitting local conditions.

OWNERS' CATALOGS NOW IN DISTRIBUTION

Home Owners' Catalogs published by F. W. Dodge Corporation is a beautiful bound volume of manufacturers catalogs, on building materials, equipment and furnishings, all written in simple, comprehensive terms for the average layman. It is delivered without charge to every owner planning a new home or modernizing his home to the extent of spending \$7,000 or more. Within the next several months a volume will be published to reach Owners planning homes as low as \$4,000 each.

From the standpoint of the architect Home Owners' Catalogs has the following advantages:

It places manufacturers' literature in the owners hands at one time. In the present unorganized state of affairs owners receive catalogs at all stages of the project. As a result the owners raises questions at every meeting with the architect which often require changes in plans and specifications. When we first discover an owner who is seriously considering building a new home, or when an architect gives us the name and address of his client while the new home is in the sketch stage or earlier, we send Home Owners' Catalogs to that owner with the result that most questions are out of the way before working plans are completed—thus avoiding, to a large extent, troublesome changes.

In the letter which we send to each owner with the catalog we state, "To adjust individual ideas to the complete plan, and things to budget, is often

a difficult task. It is here that the sympathetic, professionally trained man, the architect, renders vital service. Again, architectural supervision of the home during construction is a safeguard. Architectural service from the first to last is true economy. Our sincere advice to home owners is, 'Retain an architect.' If, for various reasons, you have not done so on this house do so on the next house you build and urge your friends to do likewise."

Ask the Dodge reporter to show you a copy of Home Owners' Catalogs. Then make it standard practice in your office to give the Dodge Man the names and addresses of your residential clients at the earliest possible moment. Doing so will confer a favor upon the client and facilitate the progress of the job thru your office.

Your co-operation in Architects' Reports will be appreciated by The Bulletin. It is our policy not to urge members to give out reports before they want them released. What we do ask is that you give your own publication the same opportunity that you give to others.

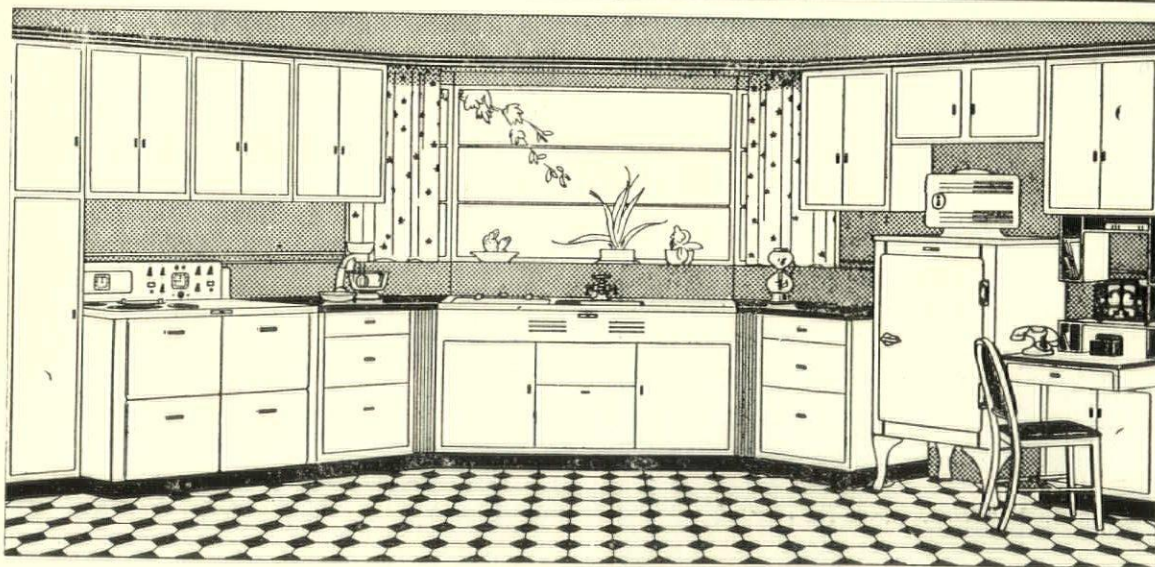
Several architects have voluntarily mailed in reports. This is especially appreciated, particularly from those outside Detroit, whom we do not contact regularly by telephone.—Thank you.

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ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Remodeling Savoy Theatre, Flint, Mich. New front and marquee, recondition, new sign. Bids due June 3.

Same.—Remodeling Rialto Theatre, Three Rivers, Mich. New front, marquee, re-conditioning, new sign. No due date as yet.

Same.—Preparing plans for one story building with 4 stores, located at Gratiot between 7 Mile Road and Lappin.

Same.—Preparing plans for apartment building and two-story residences, also four one-story residences, 95th and Collins Ave., Miami Beach, Fla. Local contractors to do work.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 5 bedroom residence, corner Lancashire and Warwick Roads, Rosedale Park. Air conditioning, oil burner. Bids due May 28.

Same.—Plans for 1500 seat theatre. Location—Dearborn, Mich. Entrance lobby 60x118'. Theatre auditorium 146x90'. Bids due June 8.

Same.—Plans for theatre, East Detroit, 50x150 completed.

Same.—Residence and professional office for Dr. Schillinger, Neckel Ave., Dearborn. Bids due June 5.

Same.—Preparing plans for 1200 seat theatre, Michigan Ave. near Trenton Ave. Further information later.

Burrowes, Marcus R., 415 Brainard St.—Plans and specifications for an addition to the office building of Maxon, Inc. have been completed.

Contractors are estimating upon invitation only.

Confer, Earl L., 18970 Grand River, RE. 2714.—Figures on residence, Rosedale Park due May 28.

Derrick, Root, O. Inc., 35 fl. Union Trust Bldg., CA. 3175.—Residence for Russel Firestone, Akron, Ohio. Bids due June 7. Out of town contractors.

Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. Take bids about June 1. 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Same.—Alterations to former Business Institute Building, Cass Ave. north of Michigan Ave. Owner's name withheld. New store front, new elevator, rearrangement of partitions and other repairs. Work

starting now. General Contract awarded to A. W. Kutsche Co.

Giffels & Vallet, Inc. and L. Rossetti, Associated Engineers and Architects, 1000 Marquette Bldg., CA. 3353.—Plans for addition and alteration to plan for Soy Bean Installation at Ford Motor Car Co., completed. Taking figures by invitation.

Same.—Contracts on marble, tile and terrazzo for Newburgh plant let by owner.

Same.—Alteration to store building, Hamilton and Seward. Bids closed.

Same.—Municipal bath house, Traverse City. Taking figures.

Heiman, Aloys Frank, 710 Owen Bldg., RA. 8788.—Bids on Manressa Retreat Building will close May 29.

Same.—Plans for Rectory, Pontiac, Mich., completed about June 7. Bids by invitation only.

Jackson, L. D., 8581 Jos. Campau, MA. 9146.—Selected by City of Hamtramck to prepare sketches for municipal hospital addition and new city hall; also Slum Clearance and Housing Project, PWA projects. Awaiting decision from Washington.

Same.—Preparing plans for additions and alterations to a 650 seat theatre. Adding new lobby with larger rest rooms and new balcony to seat 484. Size 60'x100 and 20'x40. All fireproof. New cooling system, acoustical treatment. Ready June 1st.

Same.—Residence, Grosse Pointe, 74'x30, two stories, part basement, attached garage, fireproof alternate, air conditioned heating. Ready for figures June 3.

Same.—Four family apartment building, Lansing, Mich. Fireproof, 28'x50', two stories and basement. Expect to award contracts June 5.

Kahn, Albert, Inc., MA. 7200.—Contracts on Engineering Building for Chrysler Co.: General, Martin-Krausman Co.; plumbing, Davis Bros.; heating, Freyn Bros.; sprinklers, Glanz & Killian; electric, Brooker Engineering Co.

Same.—Chrysler Training Building: General let to O. W. Burke Co.; heating, Donald Miller; electrical, Brooker Engineering Co.

Same.—Revised Supply System, Ford Glass Plant: Lorne Plumbing and Heating Co.

Kavieff, Otto H., 425 Cass Ave., Mt. Clemens, Mich.—Preparing plans for 60-bed hospital. Reinforced concrete, 70x112', 2 stories and basement.

Kuni, Wm. H., CA. 8550.—Plans for wood and metal furniture and filing equipment for Alpena County Court House completed.

Same.—Plans completed for early American brick veneer residence, Grosse Pointe. Owner withheld.

Same.—Plans for English type residences, Birchcrest Drive. Owner withheld.

Lane, Davenport, Inc., 610 Donovan Bldg., CH. 6747.—Preparing plans for library at Plymouth,

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Same.—Preparing plans for high school, Three Oaks, Mich.

Same.—Preparing plans for 10 room addition to school district No. 5, Warren Township, Macomb County. Dependent upon PWA appropriation.

Same.—Preparing plans for auditorium, Paw Paw, Michigan.

Same.—Preparing plans for City Hall, Benton Harbor, Michigan.

Merritt & Cole, 1111 Collingwood Ave., L.O. 2483.—Plans for Fancher Elementary School, Mt. Pleasant, Mich. Bond issue vote passed.

McDonnell J. Philip, 1448 Buhl Building.—Residence and attached garage, Buckingham Road, Grosse Pointe Park. 27'x70', two stories and basement, sand lime brick, exterior painted, wood shingle roof; wood joist floor construction; air conditioned heating. Now being figured. Contractors are estimating upon invitation only.

Pollmar, Ropes & Lundy, 2539 Woodward Ave., RA. 2981.—Plans completed for 2-story residence, 28x33, 720 Lincoln Road, Grosse Pointe. Owner, Fred Liebold. Cement block basement, air conditioning, face brick veneer, asphalt shingle roof, 2-car brick garage. Bids due June 4 at noon, by invitation only.

Rogvov & Wright, 418 Fox Building, CH. 7414.—Revising plans for modernization of theatre and store block.

Schley, Cyril Edward, 1123 Lafayette Bldg., CA. 8499.—Taking figures on all trades on Rio Theatre, Vernor Highway and Central Ave.—Berry Theatre Corp.

26 on Rio Theatre, Vernor Highway and Central Ave.—Berry Theatre Corp.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Wrecking of present building and heating plant, Kalamazoo Court House. Bids due June 17.

Same.—Three-story addition to Press building for the Daisy Mfg. Co., Plymouth, Mich. Bids taken week of June 3.

Smith, Hinchman & Grylls, N. Chester Sorensen, Associates.—Preparing plans for Western High School. N. Chester Sorensen, architectural; Smith, Hinchman & Grylls, structural and mechanical.

Tilds, Paul, 602 Hoffman Building., CA. 2610.—Plans for brewery, 40,000 bbls. capacity, for New Brunswick Brewing Co., New Brunswick, N. J., finished.

FEDERAL EMERGENCY ADMINISTRATION OF PUBLIC WORKS

(Continued from Page 1)

would be returned to the War Department as soon as proper arrangements for carrying on the work of PWA were made. Administrator Ickes wrote Secretary Dern:

"The Public Works Administration is under a real obligation to the War Department for permitting us to have the services of Major Fleming for so long a period. Major Fleming has been a valuable member of the Public Works staff. We will bid him farewell with reluctance but, nevertheless, with a sense of deep appreciation for the real service that he

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has been to his government through the Public Works Administration."

Besides an intimate and broad knowledge of the Public Works Administration's program and organization, Colonel Hackett brings with him a wide experience in business and construction. He has established an enviable record in the building construction field and as an Army Officer during the world war and is a nationally recognized architect-engineer.

A former All-American football star at West Point, and baseball and hockey player as a member of the class of 1904 at the Military Academy, Colonel Hackett in later years has been widely known in the sports world as a football official.

He was born in Philadelphia, May 8, 1880; was graduated from the William Penn Charter School, Philadelphia, in 1899 and from the U. S. Military

Academy in 1904. He was commissioned a second lieutenant of infantry and served from 1904 to 1906 when he resigned to become associated with D. H. Burnham & Co., of Chicago, as superintendent of building construction. Later he was general superintendent of the Embree Iron Company, of Embreeville, Tenn.

Colonel Hackett remained in private business until the world war when he was mustered into the Federal service as Lieutenant Colonel, Third Field Artillery, Illinois National Guard. This regiment was changed to the 124th Field Artillery, 58th Brigade, Thirty-third Division, and sailed for France in April, 1918.

He was promoted to Colonel January 12, 1918 and commanded his regiment in the St. Mihiel and Meuse-Argonne operations, being severely wounded near Verdun, France, September 29, 1918. For gallantry in action, Colonel Hackett was awarded the Purple Heart medal, the Silver Star with two oak-leaf clusters and the Distinguished Service Medal.

After the war Colonel Hackett returned to civil employment. Since 1922 he has been a partner in Holabird & Root, architects, of Chicago. He is a member of the Chicago Board of Local Improvements.

He was a member of the Society of Engineers, the Masonic fraternity, American Legion, Disabled Veterans of the World War, the University Club of Chicago, Chicago Athletic Club, Racquet, Tavern, Adventurers, Medinah Athletic, Exmoor Country, Lawsonia and Milwaukee Athletic Clubs. He holds a commission as Colonel, Field Artillery Reserve. His home is in Chicago.

Major Fleming's recall to the War Department to carry out important duties in the forthcoming Works-Relief Program brings back to the U. S. Corps of Engineers an officer versed in the policy, procedure and aims of the Public Works Administration which he helped create.

Major Fleming has had wide experience as an officer of the Army Engineer Corps. A native of Iowa, he was graduated from the Military Academy in 1911 and was appointed a second lieutenant in the Corps of Engineers.

His military duty carried him to many places in the United States and abroad.

Among the places where he has served are Rock Island, Ill.; Memphis, Tenn.; New Orleans, La.; Canal Zone; Pittsburgh, Pa.; Wheeling, W. Va.; Washington Barracks, Washington, D. C.; Vancouver Barracks, Washington; Fort Santiago, Manila, Philippine Islands; Corpus Christi, Texas; Camp Perry, Ohio; Camp Humphreys, Va.; Camp Forest, Ga.; Fort Benjamin Harrison, Indiana; Army War College, Washington, D. C.; Fort Leavenworth,

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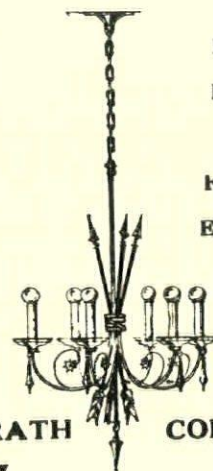
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Kans.; New York City; at the War Department in Washington and at the Military Academy at West Point, N. Y. Major Fleming's last assignment before being detailed to PWA was at Kansas City in the Missouri-Mississippi River Sector.

Major Fleming is widely known in athletics. While stationed at West Point he was Executive Officer of the Army Athletic Association and graduate manager of athletics.

A. R. Clas, new Director of the PWA Housing Division, is an outstanding architect and a native of Milwaukee. The son of a distinguished Milwaukee architect, Alfred C. Clas, Mr. Clas is an alumnus of the class of 1909 at Harvard, where he specialized in architecture. Following study abroad, he engaged in manufacturing in Sheboygan, Wisconsin, and Toledo, Ohio.

During the world war, Mr. Clas engaged in the manufacture of truck and tractor motors and shells for the United States military forces. In 1924, Mr. Clas became associated with the architectural firm of D. H. Burnham & Co., Chicago, as a partner, remaining with this organization until 1926. In 1927, he accepted a partnership in the architectural firm of W. W. Ahlschlager of Chicago, leaving to become a partner in the architectural firm of Holabird & Root, Chicago. He was associated with this firm until May 26, 1934, when he joined the Housing Division as Assistant Director. He has served in this capacity up to this time, being in charge of staff and production.

During his career as an architect, Mr. Clas was associated with the design and construction of some of the nation's most noted buildings. Among these are the Medina Athletic Club in Chicago; the North Dakota State Capitol; the Chicago Board of Trade Building; the Chicago Daily News Building; the Palm Olive Building, Chicago, and the St. Paul, Minnesota, Courthouse.

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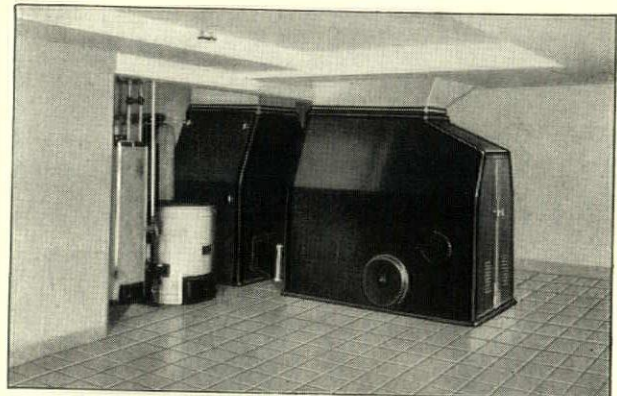
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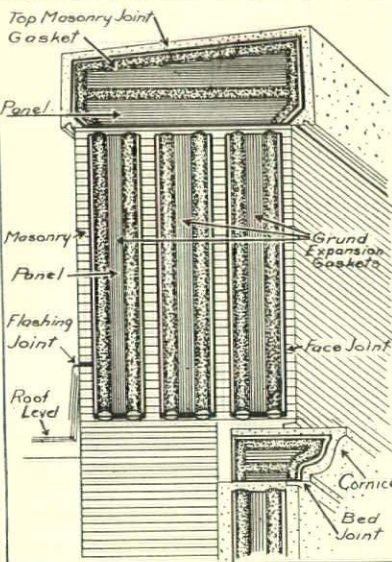
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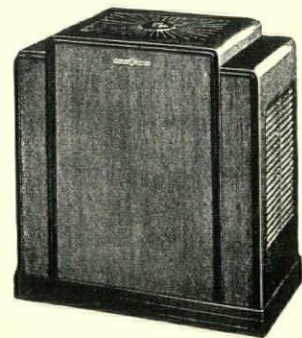
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Vol. 9

DETROIT, MICH., JUNE 11, 1935

No. 24

LUNCHEON IN HONOR OF FRANK BALDWIN

Convention Matters Discussed

The regular Tuesday round-table architects' luncheon last week grew into an important meeting, with several delegates to the 67th Annual Convention of The American Institute of Architects just returned from Milwaukee.

Mr. Frank Baldwin of Washington, D. C. was with the returning delegation and appeared at this luncheon. Mr. Baldwin twenty-five years ago was in Detroit as a partner of William B. Stratton. He stated that he had always had a very warm place in his heart for Detroit and the Detroit Chapter, which was formerly known as the Michigan Chapter.

Mr. Branson V. Gamber as chairman of the luncheon meeting asked Mr. C. William Palmer, President of the Chapter, to present Mr. Baldwin. Mr. Palmer stated that when Mr. Baldwin recently resigned as Secretary of The Institute after many years of valuable service that he was asked to prepare a paper on early happenings of the Institute, which he read at the recent Convention.

In line with custom Mr. Palmer in turn asked Mr. H. J. Maxwell Grylls, our official greeter, to introduce the guest, whom he said needed little introduction to a Detroit audience.

Mr. Grylls said that he and Frank Baldwin had grown up together and had tried to learn architecture in the same offices. However, he stated that there was a parting of their ways when Frank decided to make something of himself, and accordingly got himself elected Secretary of the Michigan Chapter. From then on, stated Mr. Grylls, Frank advanced rapidly to higher offices.

Mr. Baldwin stated that in preparing his paper for the Institute Convention he had come upon a great deal of matter pertaining to the Michigan Chapter, and that it had been a source of satisfaction to him, indicating that Detroit had played an important part in the Institute's history.

He related that he had come upon a letter file containing correspondence between A. J. Bloor and Henry T. Brush, two Detroit architects before the turn of the century, wherein Mr. Bloor wrote that he had recently visited in Cincinnati and found there a very live organization of architects in the Cincinnati Chapter of the American Institute of Architects. He suggested that a similar chapter might be established in Michigan. Mr. Bloor found encouragement from most architects, but one declined because Bloor had recently won a competition away from him, as he thought by bribery.

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, June 11th, 12:30 p. m.

Mr. Baldwin also mentioned the time when the Institute Convention was held in Detroit and he and Henry Meier were on the entertainment committee. They arranged a boat ride for the delegates and chartered the old steamer, *Pleasure*. One of the details was to invite the contractors, who, incidentally, underwrote the cost of the *Pleasure* trip. This word got back to the Institute and the Michigan Chapter received a blasting letter from Washington. After that there was nothing to do but pass the hat and pay back the contractors every

(Continued on page 2)

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LUNCHEON IN HONOR OF FRANK BALDWIN

(Continued from page 1)

cent they had contributed. With this the incident was closed.

In the July issue of The Octagon will appear a reproduction of the paper which Mr. Baldwin delivered before the Milwaukee Convention, in which he pays tribute to the Michigan Chapter. He mentions the fact that this Chapter was responsible for what has proven to be one of the greatest contributions to the Institute, a set of General Conditions.

It was in the office of Stratton and Baldwin that Mr. Baldwin first realized that general contractors were figuring on different general conditions from

many different offices, and so he worked out a set suitable for all offices in the Michigan Chapter district. The following year Mr. Allen Pond brought this to the attention of the Convention with the result that a committee was appointed to prepare a suitable document for the whole country. This in after years grew to include the many standard contract documents now issued by the Institute and in general use throughout the country.

During the twenty years past the revenue to the Institute has amounted to over \$100,000, Mr. Baldwin stated. Without this additional income, he said, it would be hard to understand how the Institute could have carried on to the extent which it has.

Mr. Baldwin said that it was always a pleasure to return to Detroit, as it renewed many happy associations and brought again the delightful meetings which they used to have "over Richter's." He congratulated the architects here on their close affiliation.

Mr. Palmer then related an incident which happened when four Detroit Chapter members were returning from the San Antonio Convention a few years ago. They stopped off in a sizeable city and spent several enjoyable hours with an Institute member. This member finally said that there was

(Continued on page 5)

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WRIGHT SHOWS MODELS OF "BROADACRE CITY"

Models of "Broadacre City," which Frank Lloyd Wright, one of the foremost architects of the time, has envisioned as the American city of the next 100 years, have recently been presented to the public.

The models were made amid the Arizona deserts, near Phoenix, where Mr. Wright and forty of his young assistants in the Taliesin Fellowship worked for months in their making.

"Broadacre City," according to Mr. Wright, is "a general decentralization, as an applied principle, and an architectural reintegration of all units into one fabric." It is designed to show a community of four square miles, in the temperate zone of the United States, built to accommodate 1,400 families in the exercise of their economic, recreational and aesthetic lives. The objective was to provide the utmost in convenience and health in the conditions of work, in the safety of highways—it would be impossible for a pedestrian to be run down by motor cars and there are no grade crossings—and in the availability of sunlight and air under conditions of the most complete privacy.

The city, as it is known today, is done away. It gives place to broad expanses of woods, gardens, orchards, intensively cultivated farms which would support forty persons on one acre, and homes of the modern order in which Mr. Wright has pioneered. Toward the center of the ruralized city are schools, museums, churches, shopping districts, tourist accommodations and apartment buildings. On the outskirts would be the transportation and warehousing elements and the factories. In this city there would be no factory smoke, however, because the coal would be burned at the mine and the energy sent over wires to the factories. Monorail trains would speed by at 220 miles an hour between highways which allowed twelve lanes of

traffic to move either way. Trucks would have their own roadbeds.

The glare of headlights at night would be eliminated by small roadside beacons set close to the ground at frequent intervals, with wide dispersal of light to either side. A field for aerotors, Mr. Wright's own word for autogiros, coined many years ago before they had been invented, would also be found near the transportation band. There are only two tall buildings, the county administrative building and the apartment house, all of glass and steel.

Mr. Wright calls it "organic architecture in which all forms are integral and natural to the site." There will be, he said, "no private ownership of public needs and no public ownership of private needs," no landlord and tenant relationship, since every man will own his own home and as much land as he has need for, no back-and-forth hauling, since practically everything needed will be made or grown in the community, and finally and most

(Continued on page 8)

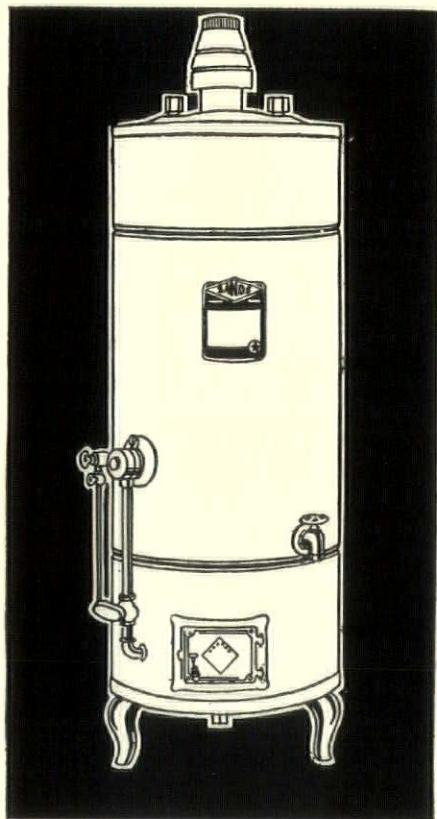
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ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Remodeling Savoy Theatre, Flint, Mich. New front and marquee, recondition, new sign. Bids due June 7.

Same.—Remodeling Rialto Theatre, Three Rivers, Mich. New front, marquee, re-conditioning, new sign. No due date as yet.

Same.—Preparing plans for one story building with 4 stores, located at Gratiot between 7 Mile Road and Lappin.

Same.—Preparing plans for apartment building and two 2-story residences, also four 1-story residences, 95th and Collins Ave., Miami Beach, Fla. Local contractors to do work.

Same.—Preparing plans for two story show room and warehouse. Reinforced concrete construction, 60x160'. North side of Milwaukee, near John R. Owner withheld.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 5 bedroom residence, corner Lancashire and Warwick Roads, Rosedale Park. Air conditioning, oil burner. Bids closed.

Same.—Plans for 1500 seat theatre. Location—Dearborn, Mich. Entrance lobby 60x118'. Theatre auditorium 146x90'. Bids due June 8.

Same.—Bids on theatre, East Detroit, due June 17—4 o'clock.

Same.—Residence and professional office for Dr. Schillinger, Neckel Ave., Dearborn. Bids closed.

Same.—Preparing plans for 1200 seat theatre, Michigan Ave. near Trenton Ave. Further information later.

Same.—Selected as architects for Dearborn Community Center, Federal plan—particulars later.

Burrowes, Marcus R., 415 Brainard St.—Plans and specifications for an addition to the office building of Maxon, Inc. have been completed.

Contractors are estimating upon invitation only.

Confer, Earl L., 18970 Grand River, RE. 2714.—General contract on residence, West Moreland Ave., Rosedale Park, let to Loeffler & Johnson.

Same.—Plans being prepared for one Colonial and one English type residence.

Same.—Preparing plans for church, Alma, Mich.

Derrick, Robt. O. Inc., 35 fl. Union Trust Bldg., CA. 3175.—Residence for Russel Firestone, Akron, Ohio. Bids due June 8. Out of town contractors.

Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. Take bids about June 1. 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Same.—Alterations to former Business Institute Building, Cass Ave. north of Michigan Ave. Owner's name withheld. New store front, new elevator, rearrangement of partitions and other repairs. Work starting now. General Contract awarded to A. W. Kutsche Co.

Giffels & Vallet, Inc. and L. Rossetti, Associated Engineers and Architects, 1000 Marquette Bldg., CA. 3353.—General contract on addition and alteration to plant for Soy Bean Installation at Ford Motor Car Co., let to O. W. Burke Co.

Same.—Alteration to store building, Hamilton and Seward. Bids closed.

Same.—Municipal bath house, Traverse City. Taking figures.

Herman, Aloys Frank, 710 Owen Bldg., RA. 8788.—Bids on Manressa Retreat Building will close May 29.

Same.—Bids for Rectory, Pontiac, Mich., will close June 19. Bids by invitation only.

Jameson, L. B., 8581 Jos. Campau, MA. 9146.—Selected by City of Hamtramck to prepare sketches for municipal hospital addition and new city hall; also Slum Clearance and Housing Project, PWA projects. Awaiting decision from Washington.

Same.—Preparing plans for additions and alterations to a 650 seat theatre. Adding new lobby with larger rest rooms and new balcony to seat 484. Size 60'x100 and 20'x40. All fireproof. New cooling system, acoustical treatment. Ready June 10.

Same.—Residence, Grosse Pointe, 74'x30, two stories, part basement, attached garage, fireproof alternate, air conditioned heating. Ready for figures June 8.

Same.—Four family apartment building, Lansing, Mich. Fireproof, 28'x50', two stories and basement. Expect to award contracts later.

Lane, Davenport, Inc., 610 Donovan Bldg., CH. 6747.—Preparing plans for library at Plymouth.

Same.—Preparing plans for high school, Three Oaks, Mich.

Same.—Preparing plans for 10 room addition to school district No. 5, Warren Township, Macomb County. Dependent upon PWA appropriation.

Same.—Preparing plans for auditorium, Paw Paw, Michigan.

Same.—Preparing plans for City Hall, Benton Harbor, Michigan.

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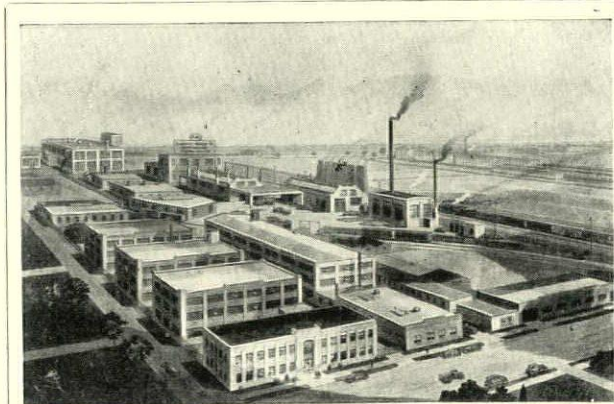
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Merritt & Cole, 1111 Collingwood Ave., LO. 2483.
—Plans for Fancher Elementary School, Mt. Pleasant, Mich. Completed about June 16.

McDonnell J. Philip, 1448 Buhl Building.—Residence and attached garage, Buckingham Road, Grosse Pointe Park. 27'x70', two stories and basement, sand lime brick, exterior painted, wood shingle roof; wood joist floor construction; air conditioned heating. Now being figured. Contractors are estimating upon invitation only.

Pollmar, Ropes & Lundy, 2539 Woodward Ave., RA. 2981.—Plans completed for 2-story residence, 28x33, 720 Lincoln Road, Grosse Pointe. Owner, Fred Liebold. Cement block basement, air conditioning, face brick veneer, asphalt shingle roof, 2-car brick garage. Bids closed.

Rogvay & Wright, 418 Fox Building, CH. 7414.—Figures for modernization of theatre and store block will close June 10.

Same.—Revised plans for Pfaffenberger residence. Expect to start construction week of June 10.

Schley, Cyril Edward, 1123 Lafayette Bldg., CA. 8499.—Figures on Rio Theatre, Vernor Highway and Central Ave.—Berry Theatre Corp.—closed.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Wrecking of present building and heating plant, Kalamazoo Court House. Bids due June 17.

Same.—Three-story addition to Press building for the Daisy Mfg. Co., Plymouth, Mich. Bids taken week of June 3.

Smith, Hinchman & Grylls, N. Chester Sorensen, Associates.—Preparing plans for Western High School. N. Chester Sorensen, architectural; Smith, Hinchman & Grylls, structural and mechanical.

Tilds, Paul, 602 Hoffman Building, CA. 2610.—Plans for brewery, 40,000 bbls. capacity, for New Brunswick Brewing Co., New Brunswick, N. J. finished.

LUNCHEON IN HONOR OF FRANK BALDWIN

(Continued from page 2)

something that had been puzzling him, and that he had to ask a question. He said, "Are all of you fellows from Detroit?" The answer was "Yes." "And you are all architects?" Again, "Yes." "And you are all friends?" "Yes." He then replied, "Well I'll be damned!"

Another distinguished guest was introduced by Mr. Grylls. Mr. Johnson of Gillett & Johnson of Croydon, England, bell founders. Mr. Grylls stated that since his firm were the "best architects in town," he took pleasure in presenting the best bell founder in the world. With this view Mr. Johnson did not agree, and while he did not know if we had such an expression, he called it a "dirty trick" to call on him in such a manner.

"If I am to have you believe me the best bell founder in the world, then the less I say about it the better." His firm installed eight bells in the Grosse Pointe Memorial church and 23 in the Jefferson Avenue Presbyterian. Mr. Johnson commented upon the accessibility of American architects. In England, he stated one simply must have an appointment with them, and often it takes weeks to do that. He believes that English architecture is becoming Americanized.

Mr. Baldwin was called upon for a rebuttal, as one after another asked that he "tell about the one—." Ed Schilling wanted to be reminded of the number of pears which Frank had grown on his pear tree in Grosse Pointe. Ed said that he had repeated the story in a drafting room once and was thrown out. Mr. Baldwin said, "Now, Ed, you surely don't expect me to remember what I told you?" However, he went on to tell of this remarkable tree. It was the custom, he said, to plant eleven trees in a group and one off to itself. The eleven represented the Prophets and the one Elijah. The Prophets all died, but Elijah lived, and eventually bore as many as thirty bushels of pears in a season. This landmark, believed to be 200 years old, is thought to be still standing.

Ed came near being thrown out again when he stated that he must have forgotten and placed the amount at one hundred and thirty bushels.

Further reminiscing called for the one about when Stratton and Baldwin first hung out their shingle. A Rabbi friend of theirs came up to inquire how they were doing, if they had any business, etc. When told that they were doing fairly well he put his arms around both of them and said, "Well, congratulations, boys. If you can succeed, anybody can."

Gamber reminded Mr. Baldwin of the time in 1930 when they visited the International Congress of Architects in Budapest. Mr. Baldwin had some lantern slides of new and proposed buildings in Washington and was invited to stop in London as the guest at a dinner party given by Sir Bannister Fletcher.

At the dinner Mr. Baldwin was seated beside the son of Ramsay MacDonald, Prime Minister of Great Britain, who is an architect, when Sir Bannister announced that it was the first time on

(Continued on page 7)

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"A WAY OUT" FOR SLUM CLEARANCE

Charles F. Palmer, President of Palmer, Inc., Atlanta, Ga., and Past President of the National Association of Building Owners and Managers, recently told the New York Building Congress that the problem of low cost housing and slum clearance offered "a way out," based upon his study of housing developments and the lessons to be learned from accomplishments in Europe.

First emphasizing the fact that healthful housing is the main objective, next to peace, of sincere leaders in all the countries he visited in Europe, Mr. Palmer said, in part, as follows:

"Those political parties are the most successful that carry out slum clearance and rehousing programs to the fullest. The day is fast approaching when states will compel cities to house their needy citizens properly, just as cities are now required to educate all children. Experience has proved good housing to be financially profitable to the community no matter how heavily subsidized by it. Without exception history shows no city with the will, resources and foresight to initiate its own clean-up campaign. The state has had to take the lead. A chronological record of slum clearance in Europe is the story of the state's battle against unemployment, disease, vice, hunger and squalor.

The United States is not free from ills which other nations are remedying through vast housing programs to lessen unemployment, give subsistence and eliminate crowding, disease, vice and squalor. In this country no experimentation is necessary. The older countries of the world have done the pioneering for us.

"When I suggest a Housing Law similar to our Pure Food Law, I do not intend criticism for those in our government now working with blunt tools to build houses. They must be given keener implements in the shape of better laws and more money and their activities must be continued on a greatly expanded basis in any enlarged program. Impartial analysis by the Housing Division in Washington shows the need for \$500,000,000, in New York (only \$25,000,000 available in the present program) and \$400,000,000 in Chicago (only \$20,000,000 available in the present program) to make appreciable inroads only on the slums of these two cities.

"In this battle against the slums it means laws to keep the selfish minority from further exploiting the 'forgotten man' by selling him and his family rotten housing. It means positive laws such as are now in force in England requiring communities to clean up their decayed areas promptly, and not merely negative, 'thou shalt not' statutes for the future. It means a joint program by Church and State. Communities must be aroused by man's social duty to man as well as by the need to speed the wheels of industry. While the people should be aroused to the movement by Church and State, business and professional men must actually direct and execute it. An impartial study of the facts by them will prove the program to be economically sound as well as socially imperative."

Mr. Palmer stressed the conviction that economic rent is impossible. "If we accept it as our duty to house the lower income groups of people, then we must face it as an actual fact that we are doing so in order to protect the balance of the population from the spread of disease, vice and epidemics, and we must take the people who are worthy of being housed, and house them at the expense of the community, because the community more than saves it back.

"If we start our projects on the basis at present contemplated we are going to set back low cost housing in America many, many years. I refer to the approach which says we must charge a certain amount of interest and amortize on a 40 to 60 year basis, with operating expenses so much, and taxes so much. Adding those figures and doing some dividing gives so much per room per month rent.

"Such is fallacious from the beginning, and it has been found so abroad. The only way to approach it is this—find out what the people whom we are trying to benefit can afford to pay, and then work back and supply by subsidy the difference between

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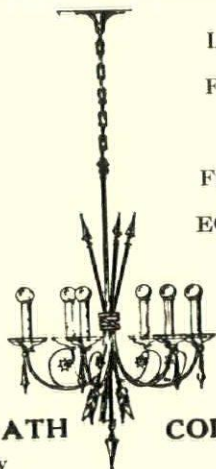
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the rent these people can afford to pay and that which is actually the economic rent as set up in the procedure used for a private enterprise.

"As in England the rent for dwelling per week has been placed at an average of 10 shilling, based upon the ability of the poorest people to pay, so in our country the rental should be placed at \$15.00 per month, based upon the figures already developed by the Real Property Inventory of the Department of Commerce, and only those people who cannot afford to pay an economic rent should be allowed to live in the projects. It is impossible to put low rent housing on a self liquidating basis, and the sooner we face it, the better it will for all of us.

"It happens that the rent roll of the United States for residential purposes total \$3,500,000,000 per annum. At average gross cost of \$3,500 per family unit, and average family income \$900.00 per annum (20% of which can go for rent) the United States can finance 3,000,000 units to house 12,000,000 people by a graduated rent tax averaging 5% on the \$3,500,000,000 annual residential rent roll—only \$175,000,000 per annum for 40 years to give good housing to 12,000,000 poor people—the submerged tenth—and they themselves pay the balance, which is three times \$175,000,000 per annum. Any rent tax can be so administered that it does not become an additional burden upon real estate.

"If the suggested building program is done in five years time it will employ 1,800,000 continuously (4,800 hours per unit, 1,600 hours per man per year) and require \$10,500,000,000 capital investment at 3½% interest, 60 year amortization for buildings: 80 year amortization for land. Operating and capital charges per unit (\$95 and \$145 respectively) total \$240 per annum of which \$180 is rent from tenant and \$60 is government subsidy. To build 1,198,000 dwellings the English invested about \$3,000,000,000 since the war, and their subsidy, based on the number of people taken from the slums, runs about \$103,000,000 per annum for 40 years."

Mr. Palmer emphasized the need for non-political management and suggested appointment by Federal Judges or by Federal officials in Washington, of self-perpetuating non-profit bodies to operate these projects, if approved.

In closing Mr. Palmer said: "Housing for the poorest people at State expense is inevitable in the United States because it is socially and economically sound. If those impoverished nations of Europe can do what they have done for their poor, I think we can safely say that the world will never have seen such a colossal program as this country will put on as soon as it can be awakened to its responsibility."

LUNCHEON IN HONOR OF FRANK BALDWIN

(Continued from page 5)

record when a Baldwin and a MacDonald had been seated in amity at the same table.

W. G. Malcomson also did a little recalling of the good old days, and told one of his choice stories. After the meeting Mr. Johnson said he thought it really remarkable the way Detroit architects hold these meetings weekly.

It really is worth while, and we hope that more architects will avail themselves of this comradery.

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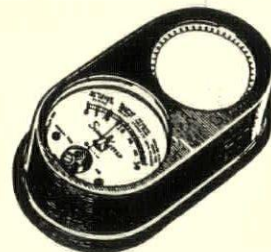
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M. ARCHITECTURAL ALUMNI TO MEET

The Architectural Alumni of the University of Michigan will hold their Annual Reunion and Conference at Ann Arbor on Saturday, June Fifteenth according to an announcement by William D. Cuthbert, Secretary of the organization. Activities will begin with registration about eleven in the morning. A Complimentary Luncheon at twelve noon has been arranged. The Conference meeting will be at four in the afternoon and the regularly scheduled dinner at six-thirty in the evening.

WRIGHT SHOWS MODELS OF "BROADACRE CITY"

(Continued from page 3)

important of all, "no slum and no scum."
ADMITS ITS AN IDEA

When and how this is all to come about, Mr. Wright has little idea. He claims only to be an architect and his object is merely to set up before the gaze of the people what a real city for civilized beings would look like. For those who ask him: "But where are you going to get the money?" Mr. Wright reserves his look of deepest resignation. He merely says it is possible if the three rights of man are observed, the right to land with the same freedom as the right to light and air, the right to a circulating medium without speculation, and the right to public ownership of invention.

Last year, new residential housing construction totaled \$108,000,000. This year it is expected to reach \$250,000,000.

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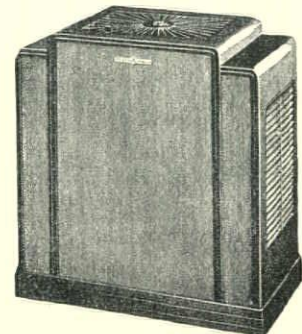
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Vol. 9 DETROIT, MICH., JUNE 18, 1935 No. 25

JUNE MEETING OF ARCHITECTS

If You Are An Architect You Are Invited

The June meeting of the Detroit Chapter of the American Institute of Architects has been announced by President C. William Palmer for Wednesday evening, June 19th, at the Intercollegiate Alumni Club, 13th floor of the Penobscot Building.

While this is the Chapter's turn to sponsor the program, it is a joint meeting with the Michigan Society of Architects.

Unification and the Convention

A subject of great interest at the Convention was that of Unification of the Profession. The results of deliberations on this subject have perhaps been best expressed by Mr. Tirrell J. Ferrenz of Chicago, who writes in the Monthly Bulletin of the Illinois Society of Architects as follows:

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, June 18th, 12:30 p. m.

That unification is "all right for the other fellow but not for me" seems to be the attitude of the American Institute of Architects as expressed by its 67th Annual Convention which was held in Milwaukee during the last week in May. Expanding classes of membership, which would have provided an inducement for all architects to become members of the Institute, were voted down decisively.

This action was forecast at the meeting of state architectural societies prior to the Convention when delegates of this group went on record as opposed to surrendering any states rights. The net result of these two actions leaves the Institute with its own restricted numbers and the provision that any unification through Institute auspices will henceforth have to be in the nature of a simple federation of organizations in place of the amalgamation previously visualized.

THE STATE SOCIETIES DELIBERATE

The meeting of the state organizations convened on Monday morning and lasted continuously until midnight. An additional session was held the following day, together with several committee meetings. Representatives of seven of the thirteen existing state societies were present, namely: Cali-

ornia, Illinois, Michigan, Minnesota, New York, Ohio, Wisconsin. Of these seven, California, Michigan, Ohio and Wisconsin are at present state association members of the American Institute of Architects.

Robert Orr of Los Angeles outlined the proposed plan of unification. John Fugard of Chicago, chairman of the Institute's Committee on State Societies, explained the various provisions of the plan and answered questions relative to its merits and faults. Objections were raised by various delegates on the grounds that the unification program was based on absorption instead of affiliation, that liberty of action of the state societies was quite definitely curtailed, that the publication of state bulletins and handbooks was prohibited, and that the creation of a variety of membership classifications was not only undemocratic but would limit the effectiveness of the state organizations.

After a lengthy discussion, it was decided that the present by-laws, if amended, would come closer
(Continued on Page 9)

JUNE MEETING OF CHAPTER AND SOCIETY

*Intercollegiate Alumni Club, 13th Floor,
Penobscot Bldg., Wednesday, June 19,
Dinner at 6:30 P. M.—\$1.00*

At this meeting delegates from the Chapter and Society to the 67th Annual A. I. A. Convention recently held in Milwaukee will report on the many important and interesting matters discussed and acted upon at the Convention.

A good attendance is most desirable. In order to continue holding meetings at the club we must keep up the attendance. Please return the post card sent you or notify Arthur K. Hyde, 318 Woodward-Boulevard Bldg., MA. 0803 not later than noon Tuesday, June 18th.

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Directors:—Gage Cooper, Herman Banbrook, Leo Rowley, Edward Leavenworth, Walter Trowell.
439 Penobscot Bldg., RAndolph 5500

Edited by E. J. Brunner

Second Golf Outing

June 12, seventy-five architects, builders and traders and guests played Tam-O-Shanter and several more than that sat down to dinner and a most jovial get-together.

Low grosse was shot—75, by Donald Graham. Low net, established from the regular handicaps of these outings which answers for the ensuing month the custody of the Peerless Cup, was attained also by Donald Graham and he carried the cup home in triumph.

Prizes drawn by flights were as follows:

FIRST FLIGHT—First prize, Monroe Aird; second prize, G. P. Wilson; third prize, Donald Graham.

SECOND FLIGHT—First prize, D. Pittman; second prize, R. L. Nyburg; third prize, J. Mattingly.

THIRD FLIGHT—First prize, H. Turner; second prize, C. P. Hardy; third prize, W. Sabo.

FOURTH FLIGHT—First prize, Frank Mitzel; second prize, Frank Stratton; third prize, Ralph MacMullan.

Herewith follows a tabulation of the scores of the day:

Donald Graham, Donald Graham	75
M. Tobian	81
Dick Norton, National Mortar & Supply Co.	81
Geo. Urschel, Woodville Lime Co.	83
E. Edge, Sibley Lumber Co.	84
Geo. Emery, City of Detroit	85
A. H. Aldinger, Jr., Walbridge-Aldinger Co.	85
S. M. Keir, Square D Co.	85
A. R. Brodine, Huron Portland Cement Co.	85
J. La Mielle	89
G. W. Smiley, Westinghouse Electric Supply	89
Larry Hume, Peerless Portland Cement Assoc.	89
Wm. F. Seeley, Western Waterproofing Co.	90
G. P. Wilson, Houghton Co.	92
Monroe Aird, Monroe Aird	93
Jack Walling	95
Frank M. Hydon, Hydon Brand Co.	95
J. Whittaker, The Whittaker Co.	95
Hugh McClelland, National Bank of Detroit	95
Chas. K. Sestok, Jr., Certaineed Co.	96
Geo. Cruickshank, Krimmel & Cruickshank	96
L. F. Joliat, Joliat Tire Co.	96
J. Mattingly, Krimmel & Cruickshank	97
W. G. Squier, Krimmel & Cruickshank	97
D. Pittman, Kalman Steel Co.	97
A. K. Wheaton, G. T. R. R.	97
Bruno Kullen, Kullen Fuel & Supply Co.	98
H. H. Berger, Sibley Lumber Co.	99
Vic Vallet, Giffels & Vallet	100
C. J. Geyman, Detroit Steel Products Co.	101

C. C. Cadwallader, Detroit Elec. Cont. Assoc.	102
R. D. Bradshaw, Petoskey Portland Cement Co.	102
W. C. Markle, Schroeder Paint & Glass Co.	103
Bert Payne, Woodville Lime Co., Toledo	103
W. Sabo, American Gypsum Co.	104
R. L. Nyburg, A. B. See Elev. Co.	104
R. L. Ruhl, Krimmel & Cruickshank	104
Lester F. Brooker, Brooker Eng. Co.	104
Richard Bruny, Bruny Bros.	105
Geo. H. Richardson, Boulevard Transfer Co.	105
D. Broomfield, Congoleum Nairn Co.	105
L. A. Graham, Detroit Lumber Co.	106
A. H. Otis, Dahlstrom Metallic Door Co.	106
C. P. Hardy, Sibley Lumber Co.	106
O. L. Smith, Weldit Acetylene Co.	107
C. F. Beckwith, Franklin Tile Co.	109
H. C. Turner, Turner Brooks Co.	109
B. A. Capp, Wolverine Marble Co.	109
A. W. Kutsche, A. W. Kutsche & Co.	111
J. D. Stoddard, Detroit Testing Laboratory	112
H. Dally, Congoleum Nairn Co.	112
C. Preston, Congoleum Nairn Co.	113
Cyril Schley, Architect	113
Harvey Zens, Zens & Nelson Co.	114
Loren Stealy, Stealy Drug Co.	116
Frank Mitzel, Insurance	117
E. J. Farr, Belden Stark Brick Co.	117
Al Beever, Beever Plastering Co.	118
Jim Hemstreet, Koenig Coal & Supply Co.	118
Ralph Mac Mullan, General Builders' Assoc.	118
J. H. Becker, Michigan Central Railroad	120
A. G. Ofenstein, Ofenstein Engineering Co.	120
J. Ivan D'se, Architect	120
Jack Gowan, Banbrook Gowan Co.	120
Frank Stratton, Stratton Co.	121
Walter Ladendorf, Haggerty Brick Co.	125
R. H. Hidey, R. H. Hidey	125
A. H. Johnson, M. C. R. R.	127
Tony Dohmen, Architect	128
Edward Horning, Detroit Lumber Co.	130
Tom Murray, Huron Portland Cement Co.	131
Henry Freier, Architect	154
Frank Robert, J. M. & L. A. Osborne Co.	No card
Tom Marshall, Robert Hutton Co.	No card
H. H. Dickinson, H. H. Dickinson Co.	No card

Among the guests present at the dinner were:

Mason P. Rumney, President, Builders' and Traders' Exchange; E. J. Brunner, Secretary, Builders' and Traders' Exchange; J. L. McGarrigle, Membership Manager, Builders' and Traders' Exchange; Al Berschback, American Roofing Co.; W. W. Busch, John D. Busch and Sons, and several others whose names were not obtained.

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HOME BUILDING PROGRESS MEETING TO BE HELD JUNE 20

By H. H. Burdick, Editor, Real Estate and Building

The factors that have influenced the revival of home building and an analysis of the new trends in residential design, construction and equipment, use of materials and methods of financing will be presented June 20 at a joint dinner meeting of Realtors, property owners, architects, builders, suppliers and mortgage bankers sponsored by the Detroit Real Estate Board. The meeting will be held at the Detroit-Leland Hotel at 6:30 P. M.

The need of reviewing at this time the conditions that have created an acute housing shortage in the Detroit area and the plans that are being made to meet it prompted the Detroit Real Estate Board to invite the Michigan Society of Architects, the Detroit Chapter of the American Institute of Architects, the Builders' and Traders' Exchange, the Greater Detroit Builders' Association, and the Detroit Mortgage Bankers' Association to join with them in a "Home Building Progress" dinner meeting.

A survey of the housing situation and the factors that have created a need for extensive home building in Detroit will be presented by Thomas P. Danahey, President of the Real Estate Board.

The advancement in house design and the new types of construction, new materials and equipment which are gaining popular acceptance will be discussed by Clair W. Ditchy, President of the Michigan Society of Architects. It is expected that he will picture "the house

of the future," which will conform to the new standards set up by the Federal Housing Administration.

The trend in the costs of home building and building materials and supplies in today's market will be authoritatively treated by Mason P. Rumney, President of the Builders' and Traders' Exchange.

The progress made in meeting the need for new homes will be discussed by Frank E. Quinlan, President of the Greater Detroit

(Continued on Page 6)

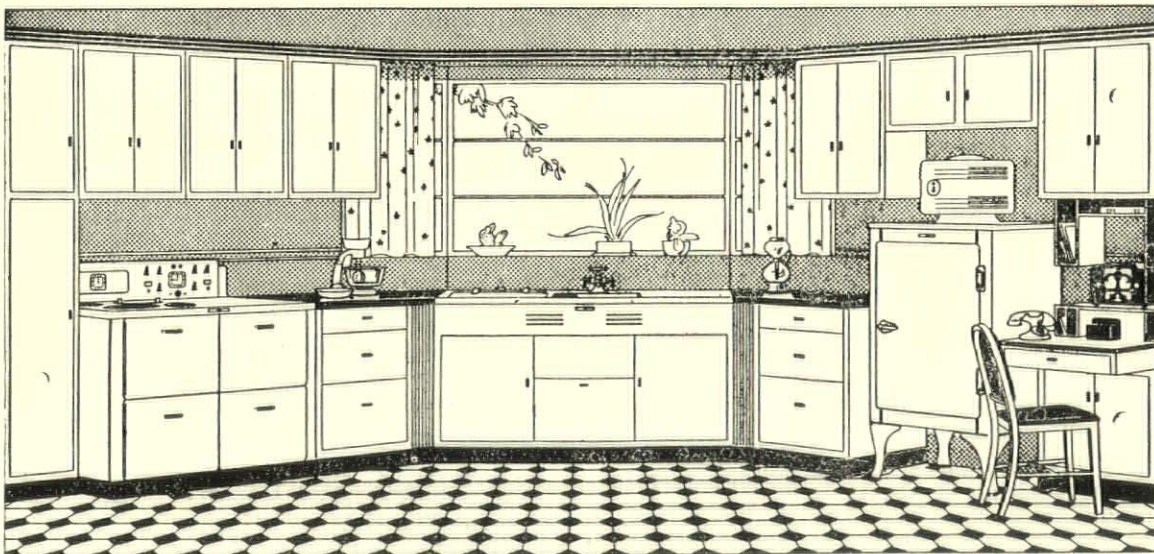
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ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Remodeling Savoy Theatre, Flint, Mich. New front and marquee, recondition, new sign. Bids closed.

Same.—Remodeling Rialto Theatre, Three Rivers, Mich. New front, marquee, re-conditioning, new sign. Bids closed.

Same.—Plans for one story building with 4 stores, located at Gratiot between 7 Mile Road and Lappin. Bids to start May 18.

Same.—Preparing plans for apartment building and two 2-story residences, also four 1-story residences, 95th and Collins Ave., Miami Beach, Fla. Local contractors to do work.

Same.—Preparing plans for two story show room and warehouse. Reinforced concrete construction, 60x160'. North side of Milwaukee, near John R. Owner withheld.

Same.—Preparing plans for Casino and dancing pavilion, Eastwood Park.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 5 bedroom residence, corner Lancashire and Warwick Roads, Rosedale Park. Air conditioning, oil burner. Bids closed.

Same.—Plans for 1500 seat theatre. Location—Dearborn, Mich. Entrance lobby 60x118'. Theatre auditorium 146x90'. Bids closed.

Same.—Bids on theatre, East Detroit, due June 17—4 o'clock.

Same.—Residence and professional office for Dr. Schillinger, Neckel Ave., Dearborn. Bids closed.

Same.—Preparing plans for 1200 seat theatre, Michigan Ave. near Trenton Ave. Further information later.

Same.—Sketches for Dearborn Community Center, Federal plan.

Burrowes, Marcus R., 415 Brainard, TE. 1-6860.—Plans being completed for one story garage, S. E. corner Woodward and Ferry, 172 x 226. Bedford Limestone, Steel Sash, Structural steel trusses and columns, Concrete floors, Composition roofing, Gypsum Block fire proofing and roof slab. Bids by invitation only.

Confer, Earl L., 18970 Grand River, RE. 2714.—English type residence, plans completed week of June 17.

Same.—Preparing plans for church, Alma, Mich.
De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.—Preparing plans for auditorium for Our Lady of Help Christians' Parish. Pastor—Rev. P. P. Walkowiak, 12635 McDougall. Plans completed about June 23.

Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. Take bids about June 1. 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Giffels & Vallet, Inc. and L. Rossetti, Associated Engineers and Architects, 1000 Marquette Bldg., CA. 3353.—Alteration to store building. General contract let to Alfred A. Smith. Store front construction and plate glass let to Pittsburgh Plate Glass Co.

Same.—Municipal bath house, Traverse City. Taking figures.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—General contract on store building let to Henry Battner; electric, W. D. Gale; plumbing and heating, A. L. Hard Co.

Same.—General contract on Goebel Brewing Co. Filled Case Storage let to P. H. Piper; plumbing and heating, Glanz & Killian; structural steel, R. C. Mahon; structural steel erection, G. E. Pentecost.

Herman, Aloys Frank, 710 Owen Bldg., RA. 8788.—Bids on Manressa Retreat Building closed.

Same.—Bids for Rectory, Pontiac, Mich., will close June 19. Bids by invitation only.

Hyde, Arthur K., 318 Woodward, MA. 0803.—Preparing plans for residence for Dr. Edgar E. Martmer.

Jameson, L. B., 8581 Jos. Campau, MA. 9146.—Selected by City of Hamtramck to prepare sketches for municipal hospital addition and new city hall; also Slum Clearance and Housing Project, PWA projects. Awaiting decision from Washington.

Same.—Preparing plans for additions and alterations to a 650 seat theatre. Adding new lobby with larger rest rooms and new balcony to seat 484. Size 60'x100 and 20'x40. All fireproof. New cooling system, acoustical treatment. Ready about June 17 for air condition figures.

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Same.—Residence, Grosse Pointe, 74'x30', two stories, part basement, attached garage, fireproof alternate, air conditioned heating. Bids closed June 10.

Same.—Four family apartment building, Lansing, Mich. Fireproof, 28'x50', two stories and basement. Expect to award contracts later.

Lane, Davenport, Inc., 610 Donovan Bldg., CH. 6747.—Preparing plans for library at Plymouth.

Same.—Preparing plans for high school, Three Oaks, Mich.

Same.—Preparing plans for 10 room addition to school district No. 5, Warren Township, Macomb County. Dependent upon PWA appropriation.

Same.—Preparing plans for auditorium, Paw Paw, Michigan.

Same.—Preparing plans for City Hall, Benton Harbor, Michigan.

Merritt & Cole, 1111 Collingwood Ave., LO. 2483.—Plans for Fancher Elementary School, Mt. Pleasant, Mich. Ready for figures June 27.

Same.—Bids for residence, Owner, D. A. Pettigrew—due June 12—12 o'clock.

McDonnell J. Philip, 1448 Buhl Building.—Residence and attached garage, Buckingham Road, Grosse Pointe Park. Bids closed.

Pollmar, Ropes & Lundy, 2539 Woodward Ave., RA. 2981.—2-story residence, 28x33, 720 Lincoln Road, Grosse Pointe. Owner, Fred Liebold. Bids closed.

Rogvov & Wright, 418 Fox Building, CH. 7414.—Figures for modernization of theatre and store block will close June 10.

Same.—Revised plans for Pfaffenberger residence. Expect to start construction week of June 10.

Schley, Cyril Edward, 1123 Lafayette Bldg., CA. 8499.—Figures on Rio Theatre, Vernor Highway and Central Ave.—Berry Theatre Corp.—closed.

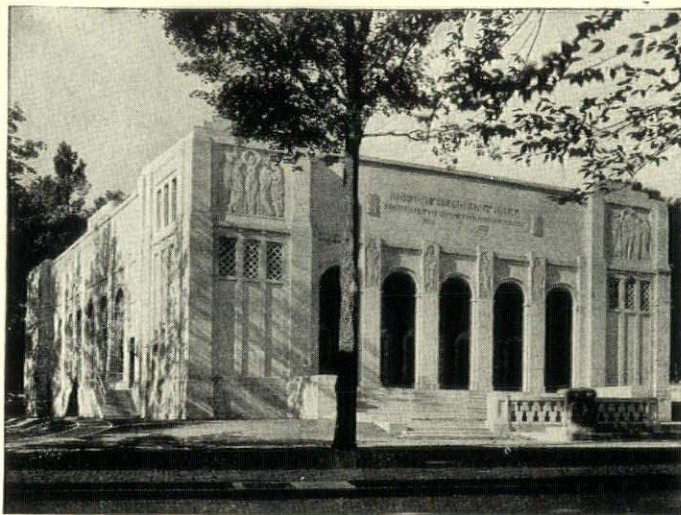
Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Wrecking of present building and heating plant, Kalamazoo Court House. Bids due June 17.

Same.—Three-story addition to Press building for the Daisy Mfg. Co., Plymouth, Mich. Bids due June 14.

Same.—Plans for building, N. E. corner Alexandrine and 2nd being completed.

Smith, Hinchman & Grylls, N. Chester Sorensen, Associates.—Preparing plans for Western High School. N. Chester Sorensen, architectural; Smith, Hinchman & Grylls, structural and mechanical.

Wright, Frank H., 418 Fox Bldg., CH. 7414.—Preparing plans for residence, Flint, Mich.



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GENERAL ELECTRIC HOME BUILDING PROGRAM EXPLAINED

The General Electric Company's program for "New American Homes" as outlined in the Weekly Bulletin of May 14, 1935 was further amplified by Mr. William G. Nagel, Jr., of the G. E. Co. before the board of directors of the Michigan Society of Architects at their meeting in the Aztec Tower last Tuesday noon.

The feature of this program of most significance is the fact that it is made to order for architects. As Mr. O'Dell, former president of the Society stated it seems to be a movement initiated by the architects themselves, since it is exactly what they have been talking about for years.

However, it takes a strong company such as General Electric to actually put the plan in effect.

It is their purpose to see that every one of the houses built under their program, following the nation-wide competition for designs be supervised by a registered architect.

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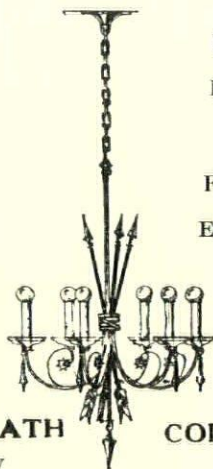
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Many of the companies making the finest of building materials have for some time advocated the services of architects, but General Electric have gone even further by initiating a building program in connection with this recommendation. And the "recommendation" becomes compulsory.

In cases where designs coming from another section of the country are used there will undoubtedly be changes. These must be made by a registered architect who later supervises the job. The architect who submitted the design in the national competition is paid a royalty of \$25 on each of plans.

HOME BUILDING PROGRESS MEETING TO BE HELD JUNE 20th

(Continued from Page 3)

Builders' Association.

Methods of financing home construction and the unavailability of mortgage money is the subject assigned to Louis E. Charbonneau, of the Detroit Mortgage Bankers' Association.

Abner E. Larned, chairman of the Detroit Better Housing Committee, will be the toastmaster.

The general committee in charge of the program, which should provide fundamental information of great value not only to the Realtor, architect and members of the construction industry, but to the prospective home builder as well, comprises: J. Lee Baker, Detroit Real Estate Board, general chairman; Clair W. Ditchy, President, Michigan Society of Architects; D. H. Williams, Detroit Chapter A.I.A.; Mason P. Rumney, President, Builders' and Traders' Exchange; Frank E. Quinlan, President, Greater Detroit Builders' Association; Fred J. Beyer, secretary-treasurer, Detroit Mortgage Bankers' Association, and Fred H. Blackwood, Detroit Real Estate Board. The latter is chairman of the committee on arrangements, which also includes John A. Dodds and Kenneth Draper, of the Real Estate Board.

Reservations should be made with the secretaries of the various organizations, not later than noon, June 19th. Architects will please use the blank on page 11 of this issue.

HENRY M. GOTTLIEB

ATTORNEY AND COUNSELLOR

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Suite No. 1

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CONDITIONS IN MONTANA

Dear Editor:

How's your old Roman Auntie—or whose code's botherin' you, if any? My best to the outfit and may June 15th bring Better "Housey-Housey" Days to you all—or else—or somethin'. Time permits only of this double-spacing and the "Bulletin" will be glad for it—we hope.

Somewhere about you should find or encounter—or equal—a clipping hereto disclosing the shroud around one of my remodeling projects: The code under daylight-starving time provides no precedent and the controversy is, who shall replace the barbed wire entanglement. The entanglement was still on the spool and the spool was not on the property unless the property went with the spool. The contractor says, "He's nobuddy's spool," and the architect has spooled around long enough—someone else may be waiting, even now, for another entanglement—yes, and maybe a better one—bigger, brighter and more alphabet letters in it!!! Are you to judge?

Anyway, look up the clipping Tal, eh, old boy—oh boy—oh BOY?

You guessed it,
BILL REID.

The clipping Bill referred to had to do with tall stories about the recent dust storm out west. Some of the choice ones were as follows:

Surveyors, working out of Pine Bluffs, Wyo., found that the Wyoming state line had been blown a mile and a half east.

An aviator made an emergency landing at Chugwater, Wyo., airport. He reported that he struck a sand bank at 1,500 feet and shattered his propeller. There was nothing to do but "bail out" and use his parachute. He was six hours getting to the ground as he had to shovel a path through the dust most of the way.

A. A. Spaugh at Manville heard a noise against the side of his house. During a quiet moment he went out to investigate. On the side of his house he found a half-spool of barbed wire with the name of a hardware dealer in Billings, Mont., on it. The spool evidently had been blown down from Billings.

BOOTH FELLOWSHIP TO BE RESUMED

Former students and all friends of the College of Architecture, University of Michigan, will be pleased to learn that the George G. Booth Traveling Fellowship in Architecture will again become available at the end of the next year. The students will thus again have another incentive for good work—the possibility of European travel, and all that it means in inspiration and observation. The next competition for it will be held in the spring of 1936.

The school has recently obtained four fine carved heads from the Baptist Church, Woodward at Windsor; also a carved window head from the Philo Parsons house, Woodward at Watson.

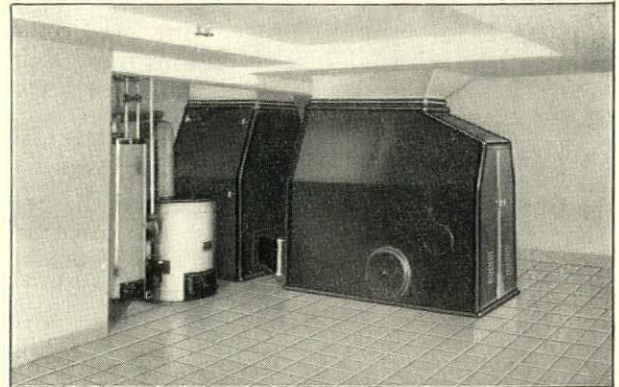
The Summer Session opens on June 24th. Instruction will be offered in Architectural Design, Housing and Domestic Architecture, Office Practice, and Outdoor Drawing and Painting.

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FIRST "NEW AMERICAN HOME"

G. E. in a circle stands for General Electric Co. It also stands for one of the first friends the architects ever had. Elsewhere in this issue is an article concerning a talk before the architects by Mr. William G. Nagel, Jr. of the G. E. Company about their nation-wide competition recently conducted and the part the architects are to take.

Mr. Nagel made his talk at a noon meeting of the board of directors of the Michigan Society of Architects. On the afternoon of the same day occurred the corner stone laying of the first house in the United State to be started under the program of General Electric's "New American Home" program.

The site of the home is at Artesian and Fenkell avenues, where a group of civic minded citizens gathered to do honor to the company who had the courage, the forethought and ability to put into practice the principles we have all talked of but done nothing about for these many years.

Mr. Joseph P. Wolff, Commissioner of Buildings and Safety Engineering of Detroit, representing the mayor, wielded the trowel in a most creditable way and the FIRST NEW AMERICAN HOME was off to a flying start.

The house is being supervised by O'Dell & Rowland, architects, with Shreve, Anderson & Walker as Engineers. It contains G. E. air conditioning by the Air Conditioning Corporation, G. E. kitchen by Caswell, Inc., and other products by General Electric Supply Co. Reid Construction Co. are the builders. The house is of Stron-Steel construction.

Mr. Cameron, manager of G. E. in Michigan stated that the name "New American Home" had been selected because it crystalized the best thought of today in American home construction. The designs, he stated, were selected by a discriminating jury of competent architects

and others from designers by architects all over the country.

He pointed out the change in our social and financial structure and the place which these designs will fill. These trends, he said, tell us that people are beginning to think of designing their homes from the inside out, stating that home suggests family, health, sanitation and efficiency.

The speaker dwelt on the effective use of space and the design for living, both indoors and out, and where drudgery is eliminated.

Some of those in attendance at the ceremony were as follows:

A. C. Marshall, Vice Pres. and General Manager, Detroit Edison Co.; Miss Sarah Sheridan, Vice Pres. and Sales Mgr., Detroit Edison Co.; James McEvoy, Legal Department, General Motors Corporation; Raymond Foley, State Director, Federal Housing Administration; L. F. Rogers, Associate Director, Federal Housing Admin. of Michigan; Maj. Chas. D. Kelly, Executive Assistant, F. H. A. of Michigan; Walter Gehrke, Pres. First Federal Savings and Loan Assn.; Clair W. Ditchy, President, Michigan Society of Architects; Wm. Palmer, President, Detroit Chapter, American Institute of Architects; Jos. P. Wolff, Commissioner, Dept. Buildings and Safety Engineering; F. T. Baker, Building Commissioner, City of Grosse Pointe; Otto Kern, Vice President, Ernst Kern Co.; Ernst Kern, President, Ernst Kern Co.; Richard H. Webber, President J. L. Hudson Co.; J. B. Jones, President, Crowley, Milner & Co.; T. C. Hughes, architect; Harvey S. Campbell, President, Chamber of Commerce; John Ballantine, President, Manufacturers National Bank; H. Augustus O'Dell, O'Dell and Rowland (Supervising Architect); Mason P. Rumney, President, and E. J. Brunner, Secretary, Builders' and Traders' Exchange of Detroit; F. S. Bellaire and A. A. Shirley, G. E. Co.

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TO ARCHITECTS

Your co-operation in Architects' Reports will be appreciated by The Bulletin. It is our policy not to urge members to give out reports before they want them released. What we do ask is that you give your own publication the same opportunity that you give to others.

Several architects have voluntarily mailed in reports. This is especially appreciated, particularly from those outside Detroit, whom we do not contact regularly by telephone.—Thank you.

DOORS

By Lona Pearson Macdorman

Some doors have hearts, it seems to me,
They open so invitingly;
You feel they are quite kind—akin,
To all the warmth you find within.

Some doors, so weather beaten, grey,
Swing open in a listless way,
As if they wish you had not come—
Their stony silence leaves you dumb.

Some classic doors stand closed and barred,
As if their beauty might be marred
If any sought admittance there,
Save King or Prince or Millionaire.

Oh, may mine be a friendly door;
May all who cross the threshold o'er,
Within, find sweet content and rest,
And know each was a welcome guest.

JUNE MEETING OF ARCHITECTS

(Continued from Page 1)

to meeting the requirements of the state associations than the proposed by-laws printed in the April Octagon. The provisions of Chapter V of the present by-laws were carefully studied and a series of corrections and changes were made in order to simplify their intent and provide for greater freedom of action by the state organizations. The group then unanimously voted that these changes be submitted to the Board of Directors of the Institute and to the Convention, with the additional suggestion that the Board be authorized to repeal or edit any contrary or inconsistent provisions found elsewhere in the proposed or existing by-laws.

THE CONVENTION CONVENES

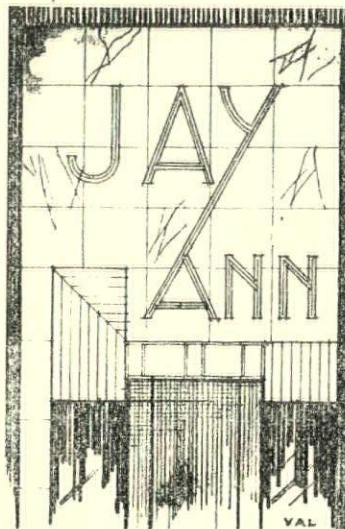
After the customary felicitations and amenities were properly disposed of, the 67th Convention of the Institute settled down to its serious labors. Preliminary matters were rapidly disposed of and the controversial unification and by-law amendments came to the fore. Two entire sessions were wasted in an endeavor to develop sufficient organizing ability to function. The air of expectancy which had hovered over the Convention proved to be of prophetic import, for the crisis was precipitated by the opening resolution of the Board's program. This was a simple proposition to consolidate the Constitution and the By-Laws into one uniform instrument. Forty nays from the eastern seaboard, with New York as the bellwether, served to drown this proposal and cleared the way for the successive scuttling of all other by-law provisions. Even such innocuous changes as the miscellaneous "corrections as to form" were cast by the boards.

The struggle over policies ebbed and flowed like the Battle of Waterloo as "solidarity of organization," "letting down the bars," "dilution of membership," "denial of our ethics," "necessity of unity," "gratuitous stultification" and other slogans or bugaboos were alternately paraded forth.

Confusion seemed to be worse confounded, time-consuming roll calls were a frequent torture, many delegates left the hall and the possibility of securing any kind of two-thirds vote appeared to be a remote possibility. But the inexorable wheel of fate finally brought the dinner hour. Then sobered reflections, induced by good food, inspired new hope and a firm resolve to redeem such an intolerable situation.

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THE INSTITUTE DECIDES

A series of motions as to the "sense of the meeting" finally clarified the atmosphere and paved the way for some badly needed action. Chapter IV of the new by-laws was deleted and the revisions proposed by the state societies substituted therefor. Each delegate held his breath as the tellers polled the Convention and what a sigh of relief there was when the necessary two-thirds vote was announced. It was felt at last that some sort of accomplishment might be possible. Additional motions then approved the suggestions, first, that all sections of the by-laws inconsistent with the new unification chapter be repealed and corrected by the Board of Directors; second, that the state societies be left free to publish any bulletins or handbooks which they might elect; and third, that hereafter the convention programs set aside one day for a pre-convention meeting of the state organizations.

Thus was a conclusion reached after four years of effort in the great unification movement. Who can say that this is the final solution? To quote from President Russell's address to the Convention: "If we have not yet realized a complete fulfillment of our aspirations and achievement of our ideals, we may derive much satisfaction from the degree of public recognition which is today accorded the architectural profession. How immeasurably greater would that recognition be if all the practicing architects in America could be brought to realize that it is to their interest to have a national organization assume and maintain a leadership!"

Such an organization is inevitable. Will it be the Institute which is to become more truly representative of the entire architectural profession, or will the Institute's own "hygienic obsessions" eventually stimulate the creation of another national group?

HIGH LIGHTS AND LOW LIGHTS

And so with these speculations on the future course of events, we close for the summer our story on the unification of the architectural profession. There remain, however, a few thoughts which might be worth while recording. These were engendered by the Convention's remarkable spectacle in contrasts which will long be remembered with conflicting emotions.

The complete control of state organizations repeatedly insisted upon during the past four years was reduced to the simplest of affiliations. The delegates refused to accept the new provisions making it possible for all registered architects to become members of the Institute, but in the next moment they proceeded to approve the election of draftsmen to corporate membership even in states where registration laws are in effect. The Convention directed that the long-desired revision of the by-laws be carried into effect and then rejected the accumulated experience and suggestions of years without an effort to separate the necessities from the argumentative.

It insists that one man devote himself year in and year out to keeping its finances on a sound basis and then denies him the tools which he needs to make this work more effective and less onerous. It elects men to office and then rudely annihilates the results of years of faithful service. It doesn't even take the trouble to read the recommendations of its servants.

Can the Institute continue to command the conscientious efforts of its faithful members, can it realize its full promise of service to the profession and society, can it grow in influence and size, or can it even hold its own if it continues to proceed on such a basis? Does not the vaunted code of professional conduct apply to these homely matters?

19

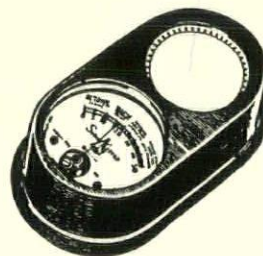
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In addition, there will be awarded 40 Honorable Mentions of \$50 each. These Honorable Mentions will be awarded for meritorious designs, the number of awards in each class depending on the number of worthy designs in each class as determined by the Jury.

(Competition closes 5 P. M. August 12, 1935)

Glass show-windows establishes the character of the store and invites the passerby to stop and shop. The interior fulfills the promise of the front, serving as the setting for the display of merchandise, providing the urge to purchase.

On the architects, draftsmen and designers of the country rests the responsibility for the effectiveness of these modernizations both economically and aesthetically. To them, therefore, the Libbey-Owens-Ford Glass Company addresses this Competition.

The Program for the Competition will be distributed June 15, 1935 and will state in detail the requirements. The Competition is in reality four simultaneous competitions, each calling for the modernization of a particular type of shop or store—(1) A Food Store; (2) A Drug Store; (3) An Apparel Shop; (4) An Automotive Sales and Service Station. A photograph of each shop, and all necessary data, will be published in the Program. First, Second and Third Prizes are offered for the best solutions of the modernization problem for each type of store. Each competitor may submit as many designs as he wishes in any or all classes, each competitor may submit as many

designs as he wishes in any or all classes, each design being eligible for a prize. All designs will be submitted and judged anonymously.

The Competition will begin June 15, 1935 and will close at 5 P. M. August 12, 1935. The Jury will meet August 26 and the judgment will continue until the final decisions are reached and awards made. The Jury will consist of seven members;—five architects and two experts in merchandising.

For further information write Kenneth K. Stowell, A. I. A., Professional Advisor, "Modernize Main Street" Competition, The Architectural Record, 119 West 40th Street, New York, N. Y.

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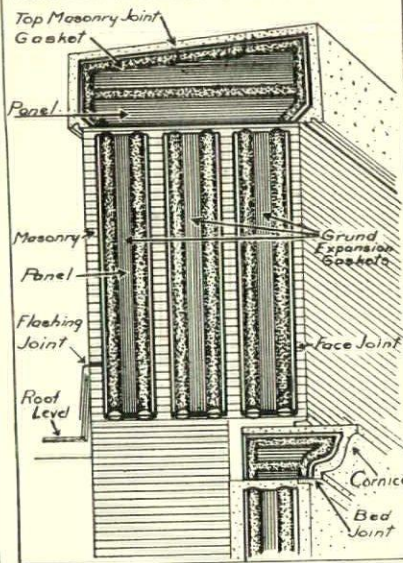
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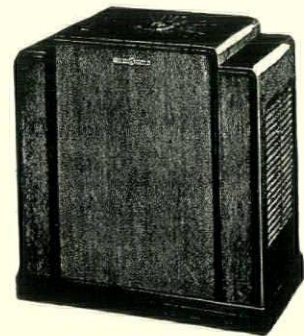
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Vol. 9

DETROIT, MICH., JUNE 25, 1935

No. 26

CONVENTION DISCUSSED AT JOINT MEETING

At the joint meeting of the Detroit Chapter, A. I. A., and the M. S. A. last Wednesday evening tall stories were heard from the several delegates to the 67th Annual A. I. A. Convention.

Some even told the story of delegates (from other Chapters) who got into the wrong convention and found themselves dancing with beautiful nurses. The boat trip across Lake Michigan must have been salubrious too, as well as other sidelights which had nothing to do with the by-laws or state societies.

"Delegates" to this joint meeting gathered in the Cocktail Room of the Intercollegiate Alumni Club to swap their stories before the dinner and serious business of the evening.

President Palmer of the Chapter opened the discussion by reviewing the Convention as he saw it, stating that he did not share the view of some that architecture was going to the dogs. The Detroit

saying that socially the Convention was a success, but for business, a flop.

The visit to Kohler was most interesting, Gamber said, and the guests were treated royally by Mr. Kohler, a man for whom he had great admiration. He described in detail the model village where employees live in contentment, as well as the plant itself where fine plumbing fixtures are made.

Mr. Ditchy started to report on unification but Gamber insisted that he start with his leaving home Sunday night. After this interruption the speaker gave a comprehensive report on what has taken place on this subject. In the last issue of the Bulletin there appeared an article by Mr. Tirrell Ferrenz from the Illinois Society Bulletin giving the results of deliberations on unification. In this issue is reprinted the change in by-laws adopted by the Institute, relative to state association membership.

Mr. Ditchy also spoke of the schedule of minimum requirements for architects as proposed by Mr. Echweiler of Milwaukee, which he said was well received by the Convention.

Plans for every building of a certain size in Wisconsin must be reviewed by an industrial board, and it was for this purpose that the schedule was devised.

Ditchy commented on the fact that the Producers' Council made the Convention more enjoyable. On
(Continued on Page 5)

Architects' Luncheon

32nd Floor, Union Guardian Building
Private Dining Room
Southwest Vista
Tuesday, June 25th, 12:30 p. m.

Chapter, he said, came in for some most creditable mention by Mr. Frank Baldwin and others. He expressed disappointment that some of the hoped-for measures did not go through but stated that we in Detroit have a real job to keep up our end toward solving the problems now facing the profession.

He said that he would like to see the Institute by-laws changed in one respect, viz. to permit each region to elect its own directors. He suggested that the Detroit Chapter take the initiative in this respect.

Mr. Gamber was next called upon and he gave his impressions in what he called glimpses of certain events. He quoted one important delegate as

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The steamer Tashmoo leaves the foot of Griswold Street at nine A. M. and returning leaves Tashmoo Park at 5:20 P. M. Dancing and other entertainment on boat.

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No matter what your inclinations are for a perfect day, you will be satisfied with the wonderful plans for this outing which have made under the direction of Albert Beever, chairman of the entertainment committee and his host of workers.

PRIZES ARE DONATED BY FIRMS WHO WISH TO DONATE

There always have been wonderful prizes given away as awards for each event of the picnic and this year bids fair to exceed. All firms donating prizes are given liberal credit and publicity. If you wish to donate a prize get in connection with the Exchange, 439 Penobscot Building.

NO OVERHEAD, NO PROFITS—NO THOUGHT OF RAISING MONEY

The picnic is put on purely as an opportunity for the members and friends of the Builders' and Traders' Exchange to have a glorious outing. There is no play to make any money. All you pay for is your ticket for the boat trip, 75c for adults, 40c for children between six and fourteen. Pack your own lunch or buy it on the grounds.

LEGAL FACTS WORTH KNOWING

By Henry M. Gottlieb

TO THE ARCHITECT:

Do you know what your rights are when you prepare plans and specifications and the general preliminaries pertaining to the plan, costs, size and material to be used in a project and the owners arbitrarily cancel the contract after approving your work?

The following illustrates this situation.

A firm of architects contracted with the owners of a lot to prepare plans and to finance and supervise the construction of an apartment house on the owners' lot. The architects were also to take bids upon approval of the plans and specifications by the owners.

The owners gave approval of the architect's work as it progressed, and final drawings were already in the hands of bidders when the owners refused to pay the architects. They began to find fault with the work and stated that the plans were not to their complete satisfaction, and that they would not approve them.

The Court found the owners guilty of bad faith constituting fraud in breaching this contract and held that even those owners who did not actually sign the written contract responsible, since they acquiesced in the work as it progressed.

This decision is based on the theory that professional services of architects or engineers are to be protected when such services are actually used and do actually contribute to the permanent improvement of the structure in question and are not merely preliminary plans and specifications or estimates, which have not been utilized.

Thus is established the principle that supervision, plans and specifications actually used in the work may be made the basis of a mechanic's lien.

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A. I. A. BY-LAWS ON STATE ASSOCIATIONS

The following by-laws relative to State Association Memberships in the Institute were adopted at the 67th Annual Convention of the A. I. A.

STATE ORGANIZATIONS

Article 1. The State Organizations

Section 1. Organization. (a) Composition and Purposes. Any state-wide incorporated or unincorporated organization of persons pursuing and/or qualified for the practice of the profession of architecture is a State Organization within the meaning of these By-Laws. Such State Organization must be a non-profit membership organization created to promote the aesthetic, scientific and practical efficiency of the profession, and to make the profession of ever-increasing service to society.

(b) Creation. To accomplish these purposes, a State Organization should be established in every state where such an organization does not exist.

Section 2. Governments. (a) Each State Organization shall be a self-governing body, which shall be, except as limited by the laws of the respective states, the judge of the terms and manner of its creation, of any qualifications required by it for membership therein, of any classes or privileges of membership granted by it, and of its relations with Chapters of the Institute within the respective states.

Article 2. Participation in Institute Affairs.

Section 1. Memberships. (Substitute for present Section 1). (a) Qualifications. Any state organization may become a member of The Institute by furnishing the Board with evidence of the approval of its application for such membership by a majority of The Institute members in good standing in said state and upon satisfying the Board

first, of its compliance with Article I of this Chapter IV;

second, (that, in states where there is a registration or licensing law for architects, every registered or licensed architect resident in the state is eligible for membership and, in states where there is no such law, every qualified practicing architect is eligible for such membership, except that a State Association Member may exclude architects who are not practicing professionally);

third, that every architectural draughtsman resident within its state is eligible for membership in or for association or affiliation with the state organization, as it shall elect;

fourth, that within such time as is mutually agreed by The Institute and a State Association Member, such Member shall organize the said draughtsmen into local clubs and shall admit said draughtsmen or each such local organization thereof, as said State Association Member shall elect, as an associate or affiliate member of said Association and entitled to vote at meetings thereof, in

(Continued on Page 6)

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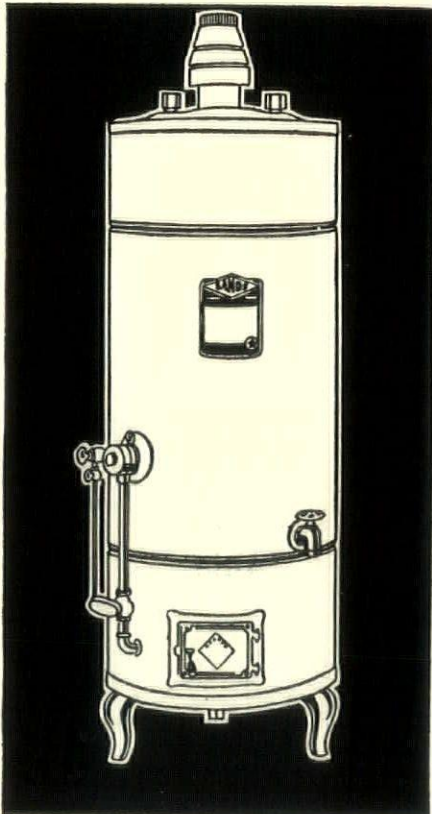
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Hamtramck—11601 Jos. Campau

BRANCHES:

Wyandotte—3013 Biddle Ave
Dearborn—22113 Michigan Ave.



ARCHITECTS' REPORTS

Agree, Chas. N., 1140 Book Tower, CA. 9263.—Remodeling Savoy Theatre, Flint, Mich. New front and marquee, recondition, new sign.

Same.—Remodeling Rialto Theatre, Three Rivers, Mich. New front, marquee, re-conditioning, new sign. Contracts awarded in a few days.

Same.—Plans for one story building with 4 stores, located at Gratiot between 7 Mile Road and Lappin. Owner taking bids.

Same.—Preparing plans for eight 2-story residences, also four 1-story residences, 95th and Collins Ave., Miami Beach, Fla. Local contractors to do work.

Same.—Plans nearly completed for two story show room and warehouse. Reinforced concrete construction, 60x160'. North side of Milwaukee, near John R. Owner withheld.

Same.—Preparing plans for Casino and dancing pavilion, Eastwood Park.

Bennett & Straight, 13526 Michigan, OR. 7750.—Plans for 5 bedroom residence, corner Lancashire and Warwick Roads, Rosedale Park. Air conditioning, oil burner. Bids closed.

Same.—Plans for 1500 seat theatre. Location—Dearborn, Mich. Entrance lobby 60x118'. Theatre auditorium 146x90'. Bids closed.

Same.—Bids on theatre, East Detroit, due June 17—4 o'clock.

Same.—Residence and professional office for Dr. Schillinger, Neckel Ave., Dearborn. Bids closed.

Same.—Preparing plans for 1200 seat theatre, Michigan Ave. near Trenton Ave. Further information later.

Same.—Sketches for Dearborn Community Center, Federal plan.

Same.—Plans for tavern, 44x100'. Alteration and addition—cinder block wood joists and structural beams, composition roof. Restaurant and kitchen, also music shell in connection. Ready about June 27. Cor. Wyoming and Warren.

Burrowes, Marcus R., 415 Brainard, TE. 1-6860.—Plans being revised for one story garage, S. E. corner Woodward and Ferry, 172x226.

Confer, Earl L., 18970 Grand River, RE. 2714.—English type residence, plans completed week of June 17.

Same.—Preparing plans for church, Alma, Mich.

Same.—Plans for colonial residence, Rosedale Pk.

De Rosiers, Arthur, 1414 Macabees Bldg., CO. 2178.—Preparing plans for auditorium for Our Lady of Help Christians' Parish. Pastor—Rev. P. P. Walkowiak, 12635 McDougall. Plans completed about June 23.

Diehl, George F., 120 Madison Ave., CH. 7268.—Preparing plans for chapel building, Catholic parish. Take bids about Aug. 15, 1,500 seats, stone exterior. Six Mile Road and Livernois. Spanish tile roof.

Giffels & Vallet, Inc. and L. Rossetti, Associated Engineers and Architects, 1000 Marquette Bldg., CA. 3353.—Municipal bath house, Traverse City. Taking figures.

Harley & Ellington, 1507 Stroh Bldg., RA. 9030.—Bids for new stock house, Stroh Brewing Co. due noon, June 26th. Bids by invitation.

Herman, Aloys Frank, 710 Owen Bldg., RA. 8788.—Bids on Manressa Retreat Building closed.

Same.—Bids for Rectory, Pontiac, Mich., closed.

Hyde, Arthur K., 318 Woodward, MA. 0803.—Preparing plans for residence for Dr. Edgar E. Martner.

Jameson, L. B., 8581 Jos. Campau, MA. 9146.—Selected by City of Hamtramck to prepare sketches for municipal hospital addition and new city hall; also Slum Clearance and Housing Project, PWA projects. Awaiting decision from Washington.

Same.—Preparing plans for additions and alterations to a 650 seat theatre. Contracts will be awarded soon.

Same.—Residence, Grosse Pointe, 74'x30, two stories, part basement, attached garage, fireproof alternate, air conditioned heating. Owner applying for FHA loan.

Same.—Four family apartment building, Lansing, Mich. Fireproof, 28'x50', two stories and basement. Expect to award contracts later.

Same.—Plans for crane run-way for Manufacturers' Steel Co., Clay Ave., Hamtramck.

Same.—Plans for Fresh Air Camp, Tau Beta, Lapeer Co. Dining room and kitchen, also 26 squad cabins. Ready June 22.

Same.—Preparing plans for bowling alley, 100x 108. One story, part basement, 2 mezzanine floors. Ready about July 5.

Same.—Plans for office and residence. Modern steel construction, 24x40'. Ready June 24.

Merritt & Cole, 1111 Collingwood Ave., LO. 2483.—Plans for Fancher Elementary School, Mt. Pleasant, Mich. Checked in Washington.

Same.—Contract for residence, owner, D. A. Pettigrew, let to Victor Gottsman.

Pollmar, Ropes & Lundy, 2539 Woodward Ave., RA. 2981.—2-story residence, 28x33, 720 Lincoln

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Road, Grosse Pointe. Owner, Fred Leibold. General contract let to Geo. Argo.

Rogvooy & Wright, 418 Fox Building, CH. 7414.—Contract for modernization of theatre and store block will be let in a few days.

Same.—Revised plans for Pfaffenberger residence. Expect to start construction soon.

Schley, Cyril Edward, 1123 Lafayette Bldg., CA. 8499.—Figures on Rio Theatre, Vernor Highway and Central Ave.—Berry Theatre Corp.—closed.

Smith, Hinchman & Grylls, 809 Marquette Bldg., RA. 8825.—Wrecking of present building and heating plant, Kalamazoo Court House. Contracts let soon.

Same.—Three-story addition to Press building for the Daisy Mfg. Co., Plymouth, Mich. Contracts let soon.

Same.—Contract on church furniture and pews for Woodward Ave. Baptist Church let to Manitowoc Church Furniture Co.

Same.—Contract for stone work on building cor. Alexandrine and 2nd let to Acme Stone Co. General let in a few days.

Smith, Hinchman & Grylls, N. Chester Sorensen, Associates.—Preparing plans for Western High School. N. Chester Sorensen, architectural; Smith, Hinchman & Grylls, structural and mechanical.

Wright, Frank H., 418 Fox Bldg., CH. 7414.—Preparing plans for residence, Flint, Mich.

CONVENTION DISCUSSED AT JOINT MEETING

(Continued from Page 1)

Friday Mr. Ditchy brought before the Convention the matter of advertising for the profession. He and Messrs. Betts and Sherman of The American Architect had previously prepared the data for presentation. It was referred to the Board of Directors and the Publicity Committee.

The speaker found Milwaukee a most interesting city with large ships apparently sailing down a cross street—to say nothing of their breweries and famous beer. One of the city's important industries, he pointed out, was that of manufacturing shoes.

Every delegate was high in his praise of the way Milwaukee architects received the delegates with open arms.

The latter part of the Chapter-Society meeting was devoted to hearing some of the problems we have in our own state and city, and there are plenty. Some resolutions were passed looking for action, and this time we have reason to believe there will be more than just resolutions.

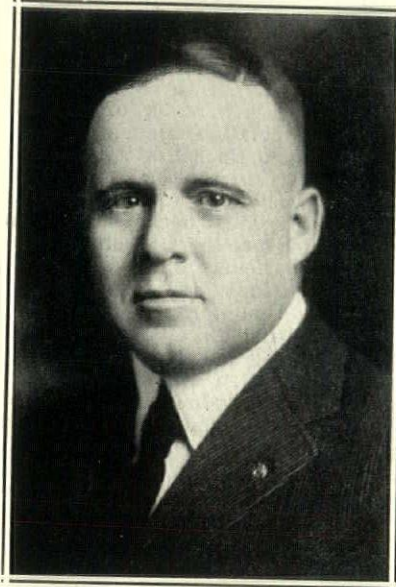
AIR CONDITIONING: Developments are coming fast in this, one of our youngest industries. Competition is tremendous, some 100 concerns bidding for business. This tends to give the public better equipment at lower prices and on more favorable terms. A new entry into the field offers, for less than \$800, a unit that will provide complete summer air conditioning for from four to eight rooms for \$15 or less a season.

Philadelphia is to put up a building four feet wide on a strip of ground just that width; it is all

that is left of a corner plot after the city sliced off a portion to widen Fifteenth Street. The building will be only one story high, constructed of stainless steel and glass, to house a restaurant. The whole front will be removable for the summer. (Architecture).

ANNOUNCEMENT

The Briggs Manufacturing Company have announced the appointment of Joseph B. Stewart as Regional Manager, East North Central District.



JOS. B. STEWART

Joe is so well known to the architects in the East North South West district that he needs little introduction, especially if he walks in with a Brig-steel sink and cupboard under his arm.

The Bulletin predicts that from now on Mr. Briggs won't be able to supply the demand for his product. Oh well, there's always a problem one way or another.

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A. I. A. BY-LAWS ON STATE ASSOCIATIONS

(Continued from Page 3)

such manner and extent as the State Association Member shall elect.

(b) A member or affiliate of a State Association Member, who is not a member of The Institute or of The Body, shall not print or otherwise use or cause or permit to be printed or otherwise used, the seal, insignia or name of the Institute or the abbreviations, initials or titles thereof in connection with any occupation, profession, business, trade, craft or otherwise, nor shall any such member who is not a member of The Institute vote on any question or division concerning Institute affairs.

(c) **By-Laws Title.** In these By-Laws a State Organization that is a member of the Institute is called a State Association Member.

(d) **Representation.** Each State Association Member in good standing in the Institute is entitled to be represented at meetings of the Institute by one or more voting delegates, one of whom must be a member of the Institute in good standing.

Section 2. Affiliations. Deleted.

Section 3. Obligations. (a) Every State Association Member shall support the Institute and its activities, and shall not directly or indirectly nullify or subvert the general purposes of the Institute.

Section 4. Termination of Participation. (a) Not later than six months before the end of any fiscal year of The Institute either The Institute or any State Association Member not in default for fees to The Institute, may notify the other of its intention to terminate its membership in or affiliation with The Institute, as the case may be, and upon the giving of such notice and the expiration of such fiscal year, such relationship shall terminate.

Article 3. Fees.

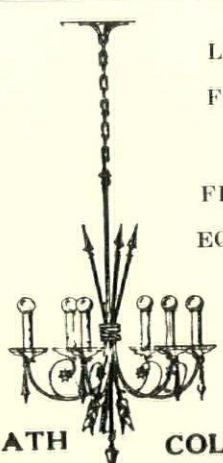
Section 1. Admission Fees. (a) Each State Organization shall pay an admission fee of twenty-five dollars to The Institute upon its affiliation with or admission to The Institute.

Section 2. Annual Fees. (Substituted for present Section 2). (a) Each State Association Member shall pay an annual fee based on the number of its paying members on January 1st of that year exclusive of those who are individually members of the Institute as follows:

25 members or less	\$ 25
25 to 50	50
50 to 100	75
100 to 200	125
200 to 300	175
300 to 400	225
400 to 500	275
500 to 600	325
etc., etc.	

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Section 3. Payments. (a) Said admission fees and said annual fees shall be due and payable at the times and under the conditions prescribed therefor in Article 1 of Chapter X of these By-Laws, and each State Association Member shall be subject to the penalties for non-payment thereof prescribed in said Article.

Article 4. Representation at Meetings of the Institute.

Section 1. Delegates. (a) Determination of Number. The number of delegates that each State Association Member shall be entitled to have represent it at any meeting of The Institute during the then calendar year shall depend upon the number of voting members in the State Association Member on January 1 of each year, and shall be fixed by the Secretary of the Institute from the reports of the State Association Member for the prior year duly filed in his office. The said Secretary shall give due notice thereof to each such State Association Member as soon as possible after January 1, but not later than March 1 of each year.

(b) Number of Delegates. The total number of delegates to which the State Association Members will be entitled at any meeting of the Institute shall not exceed one hundred delegates. Until such maximum number is reached, every State Association Member in good standing in the Institute shall be entitled to be represented by one delegate at any meeting of the Institute; every such State Association Member having more than three hundred and not more than five hundred voting members, shall be entitled to two delegates, and every such State Association Member having more than five hundred voting members shall be entitled to three delegates, which shall be the maximum number of delegates to which any State Association Member shall be entitled.

(c) Accrediting. The delegates and their voting power must be accredited to the meetings of the

19

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Article 5. Voting at Meetings of the Institute.

Section 1. Voting by State Association Members.

(a) Voting Power. A State Association Member shall be entitled to vote on any question or division at any meeting of the Institute except on one relating to the property of the Institute or its chapters.

(b) Number of Votes. The number of votes that each State Association Member shall be entitled to cast at any meeting of the Institute during the then calendar year shall depend upon the number of voting members in the State Association Member on January 1 of each year and shall be equal to the number of delegates to which it is entitled at the meeting, as fixed by the Secretary of the Institute from the report of the State Association Member for the prior year duly filed in his office.

(c) Casting Votes. The vote or votes of a State Association Member at a meeting of the Institute must be cast as a unit and not otherwise. The procedure of determining the unit vote of any State Association Member shall rest with that State Association Member, and such vote must be cast by a delegate of the State Association Member who is an active member of the Institute in good standing and has been duly authorized by the State Association Member to cast the vote.

Section 2. Privileges of Non-Voting Delegates.

(a) Delegates of a State Association Member who do not cast its vote or votes need not be active members of the Institute and shall be entitled to be admitted to any meeting of the Institute and may exercise all the privileges of the voting delegates thereat, except that they shall not vote.

Article 6. Interests, Rights and Privileges.

Section 1. Property Interests. (a) No State Organization shall have any title to or interest in any property of the Institute and it shall not be liable for any debt or other pecuniary obligation of the Institute, nor shall the Institute have any title to or interest in the property of any State Organization unless the Institute and the State Organization shall otherwise agree in writing, nor shall the Institute be liable for any debt or other pecuniary obligation of any State Organization. The Institute and any State Organization may act as agent or otherwise, one for the other, for the purpose of collecting and forwarding dues or acting as custodian of funds or otherwise if they duly execute a written agreement to that effect.

Section 2. Rights in the Name of the Institute.

(a) A State Association Member, in good standing in the Institute, shall be entitled to and may exercise all the rights to and privileges in certain intangible property of the Institute that are conferred on it by these By-Laws and/or that the Board shall specifically grant to it from time to time. Every State Association Member may use the words "State Association Member, The American Institute of Architects," but shall not use any abbreviation or part thereof in connection with its own name, nor shall any of its members, associates or affiliates use such words or any abbreviation or part thereof, nor shall any of its members, associates, or affiliates print or otherwise use or cause or permit to be printed or otherwise used any other title or phrase or any initials, seal and/or insignia denoting membership or otherwise in The American Institute of Architects, in any manner or for any purpose whatever, or to publish or otherwise declare himself a member of The American Institute of Architects unless he shall be an active member of the Institute.

Section 3. Privileges. (a) Every State Association Member in good standing in the Institute shall be entitled to three copies of each Bulletin, Proceedings and Annuary of the Institute and three copies of each thereof for each of its sub-organiza-

tions. The said State Association Members may also acquire for their members such other documents and literature as The Institute shall cause to be published and/or distributed, at and for such terms as the Board shall fix from time to time.

The following letter was sent by the Detroit Chapter of the A. I. A., and a similar one by the M. S. A. to the mayor of Saginaw.

June 17th, 1935.

Honorable Robert Weber, Mayor,
Saginaw, Mich.,
Goss Bldg., Saginaw, Mich.

Dear Sir:

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James Cagney—Ann Dvorak in "G-Men"

SATURDAY

JUNE 29

Jack Holt—Jackie Searle in

"The Unwelcome Stranger"

11 P.M.—May Robson in "Lady for a Day"

SUN.—MON.—TUES.

JUNE 30, JULY 1—2

George Arliss as "Cardinal Richelieu"

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to design and supervise the construction of the building. We are glad to know that you recognize the value of an architect's services, and we shall be glad to assist you in every way possible to obtain the proper one to serve you.

If you are still considering that selection we should like to suggest that the safest way to insure obtaining the services of the one best fitted as a skilled architect, and one whose reputation and experience is well known, is to select one whose past records bear out the statements that he makes. We shall be glad to send you a list of such men, even though they are not members of our organization.

We would respectfully point out the danger of selecting an architect merely from the sketches which he presents, which in many cases are only done as a means of promotion and have little to do with the man's actual ability.

Any architect who is worthy of the name would not willingly or knowingly submit free sketches in competition with other architects. It is unethical to do so, except where there is a recognized competition where the winning designs are selected by a competent jury, composed mostly of architects, and where the best designs are rewarded with some suitable compensation.

The employment of a competent architect will save you the amount of the fee, in obtaining a modern building with the best materials and workmanship consistent with the sum of money you have to spend, of good design and well planned. His knowledge and experience will guide you in taking competitive bids and awarding contracts, and his supervision of the work will insure the safety, permanence and beauty of the structure, safeguarding all of your interests.

Kindly accept this as evidence of our desire to assist you in this undertaking, and if you care to have further information along these lines we shall be glad to hear from you.

U. of M. ARCHITECTURAL ALUMNI HOLD SUCCESSFUL ANNUAL MEETING

The Annual Reunion and Conference of the Alumni of the College of Architecture, University of Michigan, was held Saturday afternoon, June 15th. In addition to the transaction of routine business the program provided for interesting talks from several men.

The principal speaker was Mr. George D. Mason, architect, of Detroit, who gave a comprehensive description of the various details of the organization of the Slum Clearance Program of the Federal Government, especially as applied to Detroit. Mr. Mason is the administrative head of the Detroit project.

Professor Wells I. Bennett of the College of Architecture and Mr. I. K. Pond, architect, of Chicago, gave reports on the activities of the Annual Convention of the American Institute of Architects recently held in Milwaukee. T. Hawley Tapping, General Secretary of the University of Michigan Alumni Association, spoke about the growing interest in the organization of Alumni Reunion, as professional conferences.

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Professor Lorch gave a brief summary of the progress of students and alumni during the past year. Of particular interest was the comment on the change in methods of instruction and curriculum in the Architectural College in line with the changes and progress in the general field of building construction. The College of Architecture is quite alive to present day demands and actively sponsors experimentation and research in new fields.

Officers elected for the ensuing year are President Ernest F. Lang, Detroit; Vice-President Harry S. Booth, Bloomfield Hills; Secretary William D. Cuthbert, Ann Arbor; Treasurer W. V. Marshall, Ann Arbor.

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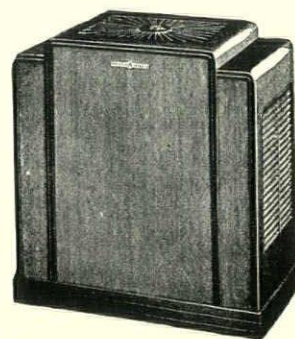
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